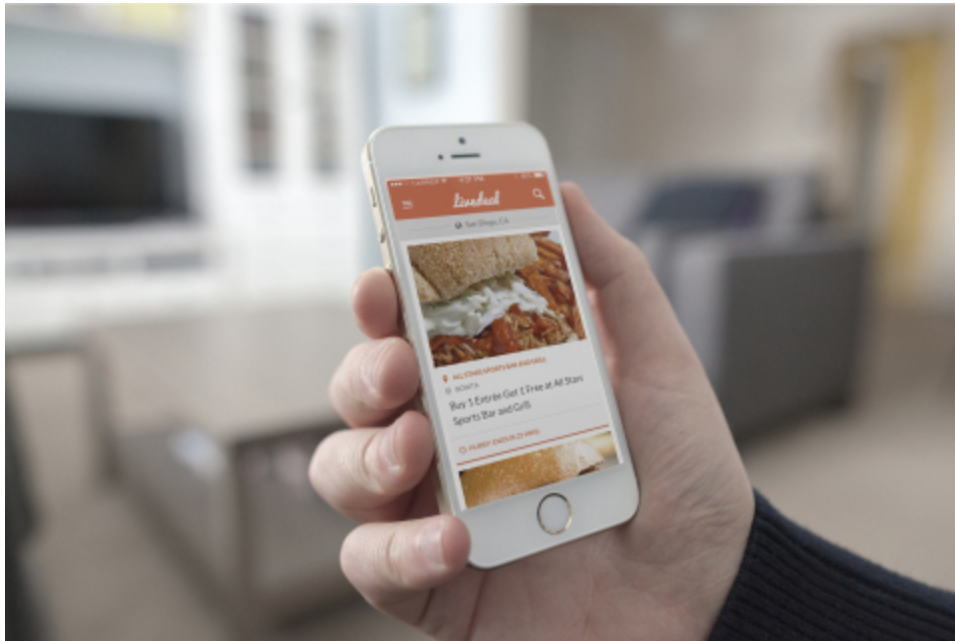


April 28, 2014

# LiveDeal Inc. to Offer Products and Services with Expansion of Platform

LAS VEGAS-- LiveDeal Inc. (NASDAQ: LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates [livedeal.com](http://livedeal.com), a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announced that it will be expanding its existing platform to offer products and services.



LiveDeal.com - online "real time" mobile deal platform. (Photo: Business Wire)

Having successfully launched [www.livedeal.com](http://www.livedeal.com) in several major US cities along with the release of both the Company's Apple iOS and Android Apps, LiveDeal will be expanding the livedeal.com platform to include goods and services in such retail sectors as Fashion & Jewelry, Health & Beauty, Electronics, Home and Children's products and much more. This broadening of reach coincides with an

aggressive campaign to expand livedeal.com in the US and internationally within the \$660 billion dining industry.

With an expansion of its deal engine into products and services, LiveDeal expects significant growth in revenues. Providing consumers with deals in both the restaurant and retail markets will greatly enhance revenue generating opportunities while at the same time help to grow the Company's audience exponentially.

Jon Isaac, President and CEO of LiveDeal, commented: *"The LiveDeal geo-location based mobile marketing platform has proven to be effective in connecting restaurants to consumers. In addition to our goal of becoming a dominant player in mobile restaurant marketing, we also have plans to substantially expand the platform to offer a means for other types of retailers to attract customers through our deal engine."*

**What is livedeal.com?**

[livedeal.com](http://livedeal.com) is a unique, real-time "deal engine" that connects merchants with consumers. The Company believes that it has developed a first-of-its-kind web/mobile platform providing restaurants with full control and flexibility to instantly publish customized offers whenever they wish to attract customers. The website includes a number of user and restaurant-friendly features, including:

- an intuitive interface enabling restaurants to create limited-time offers and publish them immediately or on a preset schedule that is fully customizable;
- state-of-the-art scheduling technology giving restaurants the freedom to choose the days, times and duration of the offers, enabling them to create offers that entice consumers to visit their establishment during their slower periods;
- advanced publishing options allowing restaurants to manage traffic by limiting the number of available vouchers to consumers;
- superior geo-location technology allowing multi-location restaurants to segment offers by location, thereby attracting customers to slower locations while eliminating potential over-crowding at busier sites;
- innovative proprietary restaurant indexing methodology; and
- a user-friendly mobile and desktop web interface allowing consumers to easily browse, download and instantly redeem "live" offers found on [livedeal.com](http://livedeal.com) based on their location.

Restaurants can sign up to use the LiveDeal platform at the Company's website ([www.livedeal.com](http://www.livedeal.com)).

### **About LiveDeal Inc.**

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

### **Forward-Looking and Cautionary Statements**

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to

update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140428005534/en/>

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