LiveDeal Inc. Launches Restaurant Deal Platform in Over 30 Major US Cities

LAS VEGAS-- LiveDeal Inc. (NASDAQ: LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates <u>livedeal.com</u>, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announced that <u>www.livedeal.com</u> now has restaurant deals in more than 30 major US cities.

Consumers can now find restaurant deals in at least 35 major US cities. In addition to New York City, Los Angeles, San Francisco and San Diego, the Company has now added deals in most of the country's major cities; including, Chicago, Atlanta, Dallas, Seattle, Boston, Houston, Indianapolis, Philadelphia, Memphis, Las Vegas, Phoenix, Miami, Orlando, Baltimore, Charlotte, Columbus, Jacksonville, Austin, Milwaukee, Nashville, Oklahoma City, San Antonio, Denver, Albuquerque, Fresno, Long Beach, Sacramento, San Jose, Tucson, Portland and Honolulu.

Jon Isaac, President and CEO of LiveDeal, commented on now publishing deals in 35 US cities, "We are excited to say that in 7 short months we've been able to launch our real-time restaurant deal engine and have so many restaurant owners from so many different cities around the country want to give our platform a try. This is truly a testament to the team we have at LiveDeal and a great deal of hard work to get our story out there. We feel our platform is catching on so quickly because we bring a value added service to the dining industry that they aren't finding anywhere else."

Consumers can visit <u>www.livedeal.com</u> online or by downloading the Apple iOS and Android Apps and with the Company's geo-location feature, you will instantly find those deals nearest you. If you want to explore other cities on the platform, simply type any city into the city location search.

What is livedeal.com?

<u>livedeal.com</u> is a unique, real-time "deal engine" that connects merchants with consumers. The Company believes that it has developed a first-of-its-kind web/mobile platform providing restaurants with full control and flexibility to instantly publish customized offers whenever they wish to attract customers. The website includes a number of user and restaurantfriendly features, including:

- an intuitive interface enabling restaurants to create limited-time offers and publish them immediately or on a preset schedule that is fully customizable;
- state-of-the-art scheduling technology giving restaurants the freedom to choose the days, times and duration of the offers, enabling them to create offers that entice consumers to visit their establishment during their slower periods;
- advanced publishing options allowing restaurants to manage traffic by limiting the number of available vouchers to consumers;

- superior geo-location technology allowing multi-location restaurants to segment offers by location, thereby attracting customers to slower locations while eliminating potential over-crowding at busier sites;
- innovative proprietary restaurant indexing methodology; and
- a user-friendly mobile and desktop web interface allowing consumers to easily browse, download and instantly redeem "live" offers found on livedeal.com based on their location.

Restaurants can sign up to use the LiveDeal platform at the Company's website (<u>www.livedeal.com</u>).

About LiveDeal Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local[™] brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit <u>www.livedeal.com</u>.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20140501005868/en/

Press inquiries:

LiveDeal Inc. Terry Johnston, 855-531-4715 press@livedeal.com http://livedeal.com/pressroom

Source: LiveDeal Inc.