

November 19, 2014

Isaac Capital Group Closes \$5 Million Preferred Stock Deal with Dataram Corporation

SAN DIEGO, CA, Nov. 19, 2014 /PRNewswire/ - Isaac Capital Group LLC (ICG), an International private investment firm based in San Diego, California, today announced that it has closed a \$5 Million preferred stock transaction with Dataram Corporation (NASDAQ:DRAM), a leading international manufacturer of computer memory and software products.

"We believe that Dataram is undervalued and we are dedicated to working with management on a variety of strategies to increase shareholder value, including the possibility of continued capital investment," said Jon Isaac, managing member of Isaac Capital Group and CEO of LiveDeal Inc.

ICG intends to continue to accumulate stock and partner with Dataram to enhance the company's standing in the market. Prior to the close of this transaction, ICG owned approximately 8.9% of Dataram's common stock. Upon the close of this transaction, ICG's total ownership increased to approximately 33% of Dataram's common stock on a post-conversion basis, with the ability to increase total ownership to approximately 64% of the company. This transaction makes ICG the largest shareholder in Dataram.

Dataram products and solutions are deployed in 70 Fortune 100 companies. It also maintains a significant presence within civilian governmental agencies and the Department of Defense, which uses its products for mission critical applications. In addition, many major equipment manufacturers needing embedded memory or storage solutions rely on Dataram's engineering, intellectual capital and patents to successfully deliver and support their products in their respective markets.

Isaac Capital Group is the largest shareholder in LiveDeal Inc. (NASDAQ:LIVE), a company with a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, which has seen tremendous share appreciation since ICG became involved in 2011.

Isaac Capital Group is a private investment firm based in San Diego, which makes highly selective, long-term investments in companies it deems to have strong management teams. Its investments are across a variety of industries and focus on creating value through growth and superior performance. The firm's comprehensive approach to due diligence execution, research and market analysis, paired with its ability to identify unique opportunities, had allowed for expansive growth and development within its investment portfolio.

SOURCE LiveDeal Inc.