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# LiveDeal Completes Technical Integration of ModernEveryday E-Commerce Platform to LiveDeal.com, Plans to Launch Consumer Products Offering in the Coming Weeks

LAS VEGAS, Jan. 5, 2015 /PRNewswire/ - LiveDeal, Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announced that it has completed the integration of the e-commerce platform of its subsidiary, ModernEveryday Inc., onto the LiveDeal.com platform, which will allow LiveDeal.com to offer a wide variety of consumer products, including many currently found on ModernEveryday.com.

Over the last several months, the technical teams from both companies had been developing state-of-the-art integration between Modern Everyday's inventory base and LiveDeal.com, allowing for real-time and instant communication between both platforms. LiveDeal now expects to carry much of ModernEveryday.com's inventory, allowing for multiple exposure, increased visibility and multi-channel sales opportunities.

"The integration between both platforms allows LiveDeal to leverage Modern Everyday's expansive inventory base at virtually no cost or risk to LiveDeal. We have long spoken about the value of the ModernEveryday investment for LiveDeal and believe that this integration of inventory will help increase sales as it will capitalize on the loyalty of customers from both sites," said Jon Isaac, CEO of LiveDeal Inc. "LiveDeal believes that this is just the beginning in terms of the variety of opportunities that the ModernEveryday acquisition provides, and we believe providing multiple savings opportunities on LiveDeal.com will serve to increase its customer base and competitiveness in the market."

## **About LiveDeal, Inc.**

LiveDeal, Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## **Forward-Looking and Cautionary Statements**

This press release contains "forward-looking" statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on

present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, outlook, assumptions or future events or performance, which often, but do not always, include the use of words or phrases such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "predicts," "projects," "targets" or similar expressions, are not statements of historical facts and may be forward-looking. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, anticipated results from acquisitions, and our future financial performance and stockholder value, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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