LiveDeal Updates Website with Improved Design and Access to Wider Array of Deals

LAS VEGAS, Jan. 13, 2015 /PRNewswire/ - LiveDeal, Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), operates livedeal.com, which enables restaurants to publish "real-time, instant offers" to consumers, today announced the launch of its newly improved website. The improvements, which in large part are based upon feedback from actual users, will provide consumers a better-designed site with access to a wider array of deals nationwide.

"The updated web presence provides LiveDeal flexibility to expand its site as product offerings increase while the improved design enhances the user experience," said Jon Isaac, CEO of LiveDeal Inc. "Importantly, we believe that our deals should be easily accessible no matter where you are geographically, so this site provides us with the ability to offer nationwide deals. These improvements were made as a result of a combination of user feedback, and LiveDeal's ever-expanding needs as the company continues to grow rapidly."

About LiveDeal, Inc.

LiveDeal, Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local[™] brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit <u>www.livedeal.com</u>.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, outlook, assumptions or future events or performance, which often, but do not always, include the use of words or phrases such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "predicts," "projects," "targets" or similar expressions, are not statements of historical facts and may be forwardlooking. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, anticipated results from acquisitions, and our future financial performance and stockholder value, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake

and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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