

January 23, 2015

LiveDeal, Inc.'s Super Bowl Ad Projected to Reach 4 Million Consumers

NEW YORK, NY -- (Marketwired) -- 01/23/15 --

In the next two weeks, LiveDeal, Inc. (NASDAQ: LIVE) will be visible at Super Bowl™ XLIX and at the 2015 NHL All-Star Game. It's all a part of the company's new advertising campaign expansion into some of the nation's high profile sporting events and sports venues. While most are familiar with the vast TV audience that each Super Bowl, the National Football League's (NFL) annual Championship Game draws from all over the world, most are not aware of the audience that the official Super Bowl Game Day Program reaches.

LiveDeal will have a full page ad in this year's official Super Bowl XLIX Game Day Program which advertising execs project will reach an audience of about 4,000,000 consumers. The company has not been shy at all about getting its name and signature technology, the online and mobile marketing platform, www.livedeal.com, in front of restaurant owners and consumers throughout the U.S., and LiveDeal's latest expansion of its advertising campaign into major sporting events and venues is an ideal opportunity to begin to reach an even wider audience.

LiveDeal curates thousands of "instant and real-time" deals in the dining and consumer goods industries in more than 50 major U.S. cities using its online platform and through its iOS and Android apps; including Phoenix, site of this season's NFL Championship game, Boston, home of the New England Patriots, and Seattle, home of the Seattle Seahawks, the two participants in Super Bowl XLIX which will be played on Sunday, February 1, 2015, at University of Phoenix Stadium in Glendale, Arizona, a suburb of Phoenix.

Orders are already being taken online to preorder a copy of the Program, and, in addition to those sales, the Super Bowl Program will be sold at the Super Bowl, throughout the Super Bowl market in Phoenix and surrounding areas, on national newsstands, in specialty retail stores, especially in the Boston and Seattle markets, at local airports, and on the official websites for both the NFL, www.nfl.com, and the Super Bowl <http://www.nfl.com/superbowl/49>.

In the NFL's official Super Bowl Game Day Program, which becomes a collector's item for many fans, readers will find a tribute to the biggest championship game in sports packed with stories, a review of the season, the history of the Super Bowl, and an in-depth look at the New England Patriots and the Seattle Seahawks, the two teams battling for this year's crown.

About Stock Market Media Group

SMMG is a Research and Content Development IR firm offering a platform for corporate stories to unfold in the media with research reports, corporate videos, CEO interviews and feature news articles. This article is the opinion of SMMG and was written based upon

publicly available information. LiveDeal hasn't endorsed or compensated SMMG for this article, but SMMG is compensated for all LiveDeal content by a third party, and to date SMMG has received total compensation of \$67,180. For information: www.stockmarketmediagroup.com.

Contact:

Stock Market Media Group

info@stockmarketmediagroup.com

Source: LiveDeal, Inc.