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# LiveDeal Inc. To Sponsor Radio Campaigns Nationwide to Support Local Restaurant Partners

## *Lake Tahoe, CA-based KHTO Radio To Serve As Pilot Market*

LAS VEGAS, March 3, 2015 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces the initiation of a new program where LiveDeal will sponsor air time on local radio stations to support its restaurant partners in those areas.

The program will begin on KHTO-FM, 96.1 in Lake Tahoe, California, as part of the station's existing daily feature, "Tahoe Restaurant Guide." This is an exclusive deal between KHTO and LiveDeal, where the company will be the sole sponsor of the Tahoe Restaurant Guide. The station has committed to feature LiveDeal partners free of charge for the first few weeks.

"We looked at all the major deal, coupon and voucher companies representing the restaurant industry in making the decision about who we felt would be the station's best choice to partner with on this project," said Mike Stallings, general manager, KHTO-FM. "We chose LiveDeal over other options because they provided the best restaurant options to our listeners. They also offered the individual restaurants a significantly better platform to extend awareness into the community, while having complete control over the timing and duration of the offers they make to bring in additional customers when they are needed the most."

LiveDeal intends to expand its reach in other key markets based on what the company's executives learn from the KHTO deal in the coming weeks.

"LiveDeal continues to find new ways to reach both consumers and new restaurant partners by providing opportunities for savings, and innovative partner initiatives," said Jon Isaac, CEO of LiveDeal. "Our goal is to establish our leadership over other deal providers by ensuring that we are constantly innovating, all while providing significant shareholder value to our investors."

### **About LiveDeal, Inc.**

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## **Forward-Looking and Cautionary Statements**

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the company's Form 10-K for the fiscal year ended September 30, 2014, most recent Form 10-Q, and other filings with the U S. Securities and Exchange Commission (available at <http://www.sec.gov>). The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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