

April 8, 2015

# LiveDeal's New e-Commerce Platform Continues to Demonstrate Impressive Improvement in Website Metrics

LAS VEGAS, April 8, 2015 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates [livedeal.com](http://livedeal.com), a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that it has continued to demonstrate significant gains in the time users spend on the website, particularly since its recently announced e-commerce service offering for consumer products.

Over the last 30 days, time spent on [livedeal.com](http://livedeal.com) increased by more than 26 percent, which translates to more than three minutes per visitor. This traffic is attributable to customers spending more time browsing through consumer product deals on LiveDeal's new e-commerce platform.

"The evolution of LiveDeal, beginning with the introduction of the company's e-commerce service offering is well underway," said Jon Isaac, CEO of LiveDeal. "We believe the increased duration of people on the site can be directly connected to an anticipated increase in revenues, which we are confident will translate to shareholder value."

## **About LiveDeal, Inc.**

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## **Forward-Looking and Cautionary Statements**

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2014,

most recent Quarterly Report on Form 10-Q, and other filings with the U S. Securities and Exchange Commission (available at <http://www.sec.gov>). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

Contact:

LiveDeal, Inc.

Tim Matula, investor relations

425-836-9035

[press@livedeal.com](mailto:press@livedeal.com)

<http://livedeal.com/pressroom>

SOURCE LiveDeal Inc.