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Live Ventures Incorporated Subsidiary Modern Everyday Expands Its Reach Into Japanese Market

LAS VEGAS, Nov. 5, 2015 /PRNewswire/ - Live Ventures, Incorporated., a diversified holding company (NASDAQ:LIVE)(the "Company"), today announces that its wholly owned subsidiary, ModernEveryday.com, has expanded its distribution network into the Japanese market. Modern Everyday, an online retailer of diverse consumer, technology and home goods uses a proprietary software to track online buying trends and enhance its own sales by anticipating in-demand goods.

Utilizing its core network and expertise, the company has engaged in sales within the Japanese market, allowing the company to apply its sales expertise to expand its market and identify additional opportunities to diversify its line of products and target markets within that country.

"As we continue to expand the global footprint of Modern Everyday as an online retailer, it is exciting to enter the Japanese marketplace, allowing us to apply our sales expertise and established online presence to expand our footprint there," said Ryan Wong, acting COO of Modern Everyday. "Modern Everyday is an important component of Live Ventures' holdings, and we believe that continuing to expand our market reach across the globe will also translate to increased revenue and enhance our shareholder value."

About Live Ventures Incorporated

Live Ventures Incorporated is a diversified holding company with several wholly-owned subsidiaries and a strategic focus on acquiring profitable companies that have demonstrated a strong history of earnings power. Live Ventures Incorporated provides, among other businesses, marketing solutions that boost customer awareness and merchant visibility on the Internet. We operate a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In addition, we maintain, through our subsidiary, ModernEveryday, an online consumer products retailer and, through our subsidiary, Marquis Industries, a specialty, high-performance yarns manufacturer, hard-surfaces re-seller, and that is a top-10 high-end residential carpet manufacturer in the United States. Marquis Industries, through its A-O Division, utilizes its state-of-the-art yarn extrusion capacity to market monofilament textured yarn products to the artificial turf industry. Marquis is the only manufacturer in the world that can produce certain types of yarn prized by the industry.

Forward-Looking and Cautionary Statements

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect

the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2014, most recent Quarterly Report on Form 10-Q, and other filings with the U S. Securities and Exchange Commission (available at <http://www.sec.gov>). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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