



CIOReview Selects Mobivity for 20 Most Promising Digital Marketing Solution Providers 2015

Annual List Showcases the 20 Most Promising Digital Marketing Solution Providers 2015; Mobivity Makes It to CIOReview's Top Digital Marketing Solution Providers List for Its Expertise in Being the Premier Digital Marketing Solutions Provider

PHOENIX, AZ -- (Marketwired) -- 09/10/15 -- Mobivity Holdings Corp. (OTCQB: MFON), an award-winning provider of proprietary [SmartReceipt](#) POS cloud-based SAAS marketing solutions and patented mobile marketing technologies, announced today [CIOReview](#) has chosen [Mobivity](#) for its 20 Most Promising Digital Marketing Providers 2015. The positioning is based on the evaluation of Mobivity's solutions offering consisting of a suite of patented mobile technologies designed to drive sales, enhance customer management, and reward customer loyalty for local businesses and national brands.

The annual list of companies is selected by a panel of experts and members of CIOReview's editorial board to recognize and promote technology entrepreneurship. "Mobivity has been on our radar for some time for stirring a revolution in the Digital Marketing space, and we are happy to showcase them this year due to their continuing excellence in delivering top-notch technology-driven solutions," said Jeevan George, Managing Editor, CIOReview. "Mobivity's solutions continued to break new ground within the past year benefiting its customers and we're excited to have them featured on our top companies list."

"Mobivity is honored to be recognized by CIOReview's panel of experts and thought leaders," said Dennis Becker, CEO of Mobivity.

About Mobivity

Mobivity is an award-winning provider of a suite of patented mobile marketing technologies designed to drive sales, enhance customer engagement, and reward customer loyalty for local businesses and national brands. Its solutions enable businesses across North America to drive incremental sales and profitability by quickly and effectively communicating to their existing customers to drive engagement, frequency, and loyalty. Included are SmartReceipt™, compatible with nearly all POS systems, which transforms traditional retail transaction receipts into engaging "smart" receipts; an industry-leading text messaging product; and an innovative Stamp® mobile loyalty application. Additionally, Mobivity offers a unique, high definition graphical system platform that allows its clients to enhance customer or fan experience by interacting with their mobile phones and video boards or screens in real time. Mobivity's clients include national brands such as CNN, Disney, the NFL, Sony Pictures, AT&T, Chick-fil-A, NBC Universal, Subway, Baskin Robbins, Jamba Juice, Sonic,

U-Swirl, numerous professional sports teams, as well as thousands of small, local businesses across the U.S.

About CIOReview

CIOReview constantly endeavors to identify "The Best" in a variety of areas important to tech business. Through nominations and consultations with industry leaders, our editors choose the best in different domains. The Digital Marketing Special Edition is an annual listing of 20 Most Promising Digital Marketing Solution Providers in the U.S.

Contact

Robert B. Prag
President
The Del Mar Consulting Group, Inc.
(858) 794-9500
[Email Contact](#)

or

Scott Wilfong
President
Alex Partners, LLC
425-242-0891
[Email Contact](#)

Mobivity Contact:
Bryan Ehrenfreund
Vice President, Marketing
(480) 588-2462
[Email Contact](#)

Source: Mobivity Holdings Corp.