

Mobivity Schedules Third Quarter 2020 Conference Call for November 9th, 2020

PHOENIX, Oct. 29, 2020 (GLOBE NEWSWIRE) -- Mobivity Holdings Corp. (OTCQB: MFON), a global provider of personalized customer engagement solutions that drive customer frequency and spend, today announced that the Company will release results for the third quarter ended September 30, 2020 on Monday, November 9th, 2020 after the market close and has scheduled a conference call for the same day at 4:30 P.M. Eastern Time (ET).

Conference Call Information:

Date: Monday, November 9th, 2020 Time: 4:30 P.M. Eastern Time (ET)

Dial in Number for U.S. Callers: 1-855-327-6837

Dial in Number for International Callers: 1-631-891-4304

Please Reference Conference ID: 10011730

The call will also be accompanied live by webcast over the Internet and accessible at http://public.viavid.com/index.php?id=142290.

Participating on the call will be Mobivity's Chairman and Chief Executive Officer, Dennis Becker, and Chief Financial Officer, Lynn Tiscareno. To join the live conference call, please dial in to the above referenced telephone numbers five to ten minutes prior to the scheduled conference call time.

A replay will be available for two weeks starting on November 9th, 2020 at approximately 7:30 P.M. ET. To access the replay, please dial 1-844-512-2921 in the U.S. and 1-412-317-6671 for international callers. The conference ID# is 10011730. The replay will also be available on the Company's website under the <u>investor relations section</u>.

About Mobivity

Brick and mortar stores struggle to manage customer connections in a digital world. Mobivity provides a platform to connect national restaurants, retailers, personal care brands, and their partners with customers to increase retention, visits, and spend. Mobivity's Recurrency platform increases customer engagement and frequency by capturing detailed POS transaction data, analyzing customer habits, and motivating customers and employees through data-driven messaging applications and rewards. For more information about Mobivity, visit mobivity.com or call (877) 282-7660.

Investor Relations Contacts

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Source: Mobivity Holdings Corp.