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California Air Resource Board Introduces Climate Action Plan That Will Slash Greenhouse Gases and Fight Global Warming

STWA's Flagship Elektra and MagChargR Products Have Been Proven to Reduce Emissions, Improve Performance and Cut Fuel Costs

MORGAN HILL, CA--(Marketwire - December 12, 2008) - STWA, Inc.'s ("STWA") (OTCBB: ZERO) responded today to a press release issued by the California Air Resource Board on December 11, 2008.

"The Air Resource Board (ARB) issued a press release yesterday outlining their plan to reduce greenhouse gas emissions to 1990 levels by the year 2020," commented Cecil Bond Kyte, Chairman of Save the World Air, Inc. "Our Elektra™, MagChargR™ and EcoChargR™ technologies have been proven to effectively reduce emissions while improving fuel efficiency and boosting vehicle performance. As a result of increased regulation and spending, the deployment of technologies that will help companies achieve compliance is one of STWA's identified goals." Kyte added, "We agree with the ARB chairman, Mary Nichols, when she says that this plan will increase investment in clean technologies."

According to the ARB press release, "It will guide capital investments into energy efficiency to save us money, into renewable energy to break our dependence on oil, and promote a new generation of green jobs for hundreds of thousands of Californians," stated ARB Chairman Mary Nichols.

"By moving first in the nation," added Nichols, "California maintains its position at the front of the line in attracting venture capital, and positions us as a leader in the race to develop the clean technology products, patents and projects the global market demands and needs."

"The ARB plan includes the implementation of California's clean cars standards and regulations to reduce emissions from trucks and from ships docked in California ports, which is something that we believe our Elektra product can address," added Kyte.

The ARB press release can be referenced at the following URL:

<http://www.arb.ca.gov/newsrel/nr121108.htm>

The Scoping Plan and all appendices can be viewed at:

<http://www.arb.ca.gov/cc/scopingplan/document/scopingplandocument.htm>

About Save The World Air, Inc.

Save The World Air, Inc. develops patented and patent pending flux field pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either standalone pollution control systems or can be used (in conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves fuel efficiency and boosts performance.

More information is available at: www.stwa.com, and www.magchargr.com.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.