

Strategic Initiatives

Future AI Initiatives
(e.g. Sports, Healthcare)



CapitalCube

Financial Analytics on 50,000 Stocks & ETFs, Robo-advisor preparing for commercial deployment, AI-driven research agreement with data powerhouse Refinitiv.



MarketWall

FinTech
Stock-Trading
Mobile Apps
Online Brokerage



Workforce Optimization

Data Analytics & Field Service Management solutions, Partnership with global software provider IFS.



MarketWall Employees

Milan, Italy
2 branch offices
45 employees



Marco Roscio Ricon
CEO, MarketWall
Former head of desktop and internet applications at London Stock Exchange.

49%-Owned

MARKETWALL

- Custom Video & Financial Content**
 MarketWall curates financial research reports, economic analysis and financial video content
- News Feed**
 Live, global financial news feeds
- Stocks & real-time quotes**
 EU & US Stocks, bonds, options, commodities, currencies
- Industry Partner - Samsung Electronics**
 MarketWall pre-loaded on Samsung devices - including Smart TVs

18%

33%

INTESA SANPAOLO

Leading bank in Europe

- +20M customers in 40 countries
- 10M customers using digital apps
- 3.7K branches in Italy
- 27th largest bank by assets

Italy's First Digital Bank

- Announced investment of €2.8 Billion over 3 years to increase digitized business to 70%
- Strong user adoption of mobile apps
- 6M customers using the Intesa Sanpaolo Banking App

MarketWall Strategic Initiatives



GlobalMarket Trading & Research Platform

- Developed by MarketWall for Morningstar (Europe),
- Offers analyst research and stock-trading in one common enterprise digital platform,
- Marketed and sold by Morningstar,
- Has been installed by a leading bank in Western Europe for their approx. 4,000 professional users.

Online Brokerage "InvestoPro"

(See page 2)

INTESA SANPAOLO

"Investo" Stock-Trading App

- Developed by MarketWall for Intesa Sanpaolo,
- Allows customers to trade securities in a simple, fast and informed way,
 - Stock quotes and fundamental analysis of +50,000 financial instruments, news & multimedia content,
- Successfully launched by the bank in 2018.

“InvestoPro” – European Online Financial Broker

MarketWall to become European online financial broker through wholly-owned subsidiary “InvestoPro”

- Project initiated July 2019,
- Final development nearly complete, expecting to launch Q4 2020,
- Initial launch in Italy, then expanding to other European countries,
- InvestoPro to offer online stock-trading and FinTech-enabled services on multi-device (e.g., mobile, wearables, smart-TV) trading platforms, combining research and financial education,
- InvestoPro to use Intesa Sanpaolo’s Market Hub as its execution broker.

InvestoPro Structure

- InvestoPro 100%-owned by MarketWall
- 7-member board of directors has been established:
 - 3 by Intesa Sanpaolo
 - 2 by AnalytixInsight
 - 2 by Marketwall

MarketWall brand awareness is already in progress

- MarketWall draws an audience of 2 million monthly views across its digital channels,
- MarketWall app is already pre-loaded on some Samsung devices.



MarketWall – A Key Valuation Driver for AnalytixInsight

AnalytixInsight holds 49% of MarketWall

- FinTech JV with a leading European bank (€30B market cap), who has committed €2.8B to digitization.

Following regulatory approvals, MarketWall expects to:

- Initiate a formal valuation process,
- Raise suitable funds to enable global growth expansion.

AnalytixInsight Plan to Unlock MarketWall Value:

- Asset valuation will be re-rated upon completion of MarketWall’s valuation & financing,
- Intends to spinout/unlock the value of its MarketWall holdings in an IPO or other such strategies to be determined.

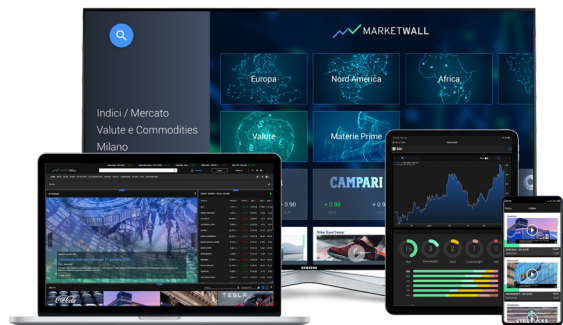
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AnalytixInsight Capital Structure (ALY.V)

Shares O/S: 77M (~\$45M marketcap)

Warrants (\$0.65): 2M

Options (\$0.19 - \$0.75): 4M

www.AnalytixInsight.com

Valuation Comparisons

Venture Capital financed Digital Banks and Stock-Trading companies

Company	Year Founded	Latest Financing	Date	Valuation	Estimate # of users (million)
Robinhood	2013	\$280 M	May, 2020	\$8.3 Billion	10
Revolut	2015	\$500 M	Feb, 2019	\$5.5 Billion	10
OakNorth	2015	\$440 M	Feb, 2019	\$2.8 Billion	-
N26	2013	\$100 M	May, 2020	\$3.5 Billion	-
Monzo	2015	£60 M	June, 2020	£1.3 Billion	-
Chime	2014	\$500M	Dec, 2019	\$5.8 Billion	4
Monese	2015	£100 M	Jan, 2020	£1.0 Billion	4
Starling Bank	2014	£40 M	May, 2020	£1.0 Billion	1.4
Wealthsimple	2014	\$100 M	Mar, 2019	unknown	\$5B AUM

Recent M&A activity:

Charles Schwab buys TD Ameritrade for \$26 billion.


Morgan Stanley acquires E-Trade for \$13 billion.

London Stock Exchange buys Refinitiv for \$27 billion.

 MARKETWALL 2014 Pending Pending Pending Pending 2m users sessions/mo at marketwall.com 5.8m active Intesa Sanpaolo App users

Source: Publicly available information

Canadian-based publicly-traded software companies with marketcaps less than \$1.5 billion

Symbol	Company	July 13, 2020 Closing Price (\$US)	1 Mo Price Performance	YTD Share Price Performance (%)	Market Cap (\$US, mm)	Revenues: TTM (\$US, mm)	LT Debt: Quarterly (\$US, mm)
FD-CA	Facedrive Inc	14.72	101	770	1327	0	0
DCBO-CA	Docebo Inc	27.33	36	119	778	46	3
NTAR-CA	Nextech Ar Solutions Corp	6.88	307	397	436	6	0
TCS-CA	TECSYS Inc.	22.68	32	44	327	78	14
CMG-CA	Computer Modelling Group Ltd.	3.26	-8	-46	262	56	29
SYZ-CA	Sylogist Ltd	8.17	-2	13	194	28	0
KSI-CA	Kneat.com Inc	1.46	1	-27	98	4	1
PFM-CA	ProntoForms Corp	0.54	3	35	65	16	3
VQS-CA	VIQ Solutions Inc	2.76	14	72	50	24	12
MTLO-CA	Martello Technologies Group Inc	0.15	3	-32	40	10	2
OSS-CA	OneSoft Solutions Inc	0.34	5	-26	39	3	0
IP-CA	ImagineAR Inc	0.3	523	1250	35	0	1
REVO-CA	RevoluGROUP Canada Inc	0.19	-24	77	32	1	0
ALY-CA	 analytixinsight	0.41	53	4	32	3	0
MVP-CA	MediaValet Inc	0.96	-11	10	31	4	3
RHT-CA	Reliq Health Technologies Inc	0.19	-4	-42	27	1	0
PBX-CA	PowerBand Solutions Inc	0.21	26	205	24	1	3
ZOMD-CA	Zoomd Technologies Ltd	0.24	-26	-54	22	20	1
RSS-CA	RESAAS Services Inc.	0.31	33	83	21	1	0
SEB-CA	Smart Employee Benefits Inc	0.12	-14	-3	20	51	5
CTZ-CA	NamSys Inc	0.67	15	5	18	3	0
DM-CA	Datametrex AI Ltd	0.07	-14	375	18	3	0
NBVA-CA	Nubeva Technologies Ltd	0.27	429	222	15	1	0
VS-CA	Versus Systems Inc	0.17	7	18	15	1	4
FUND-CA	Katapult Technology Corp	0.22	11	79	15	1	2
VENZ-CA	Venzee Technologies Inc	0.1	73	271	13	0	0
SOFT-CA	SoftLab9 Software Solutions Inc	1.02	45	595	12	0	0
VSBY-CA	VSBLTY Groupe Technologies	0.14	0	-39	12	0	3
AXE-CA	Acceleware Ltd	0.11	25	67	12	0	0
HS-CA	Healthspace Data Systems Ltd	0.06	0	67	11	3	0
DCSI-CA	Direct Communication Solutions	0.6	-4	-58	8	16	0
BWLK-CA	Boardwalktech Software Corp	0.52	21	103	7	5	3

Source: CapitalCube.com