



### Company Overview

Naked Brand Group (NBG) is a specialist digital intimate apparel and swimwear business focussed exclusively online. We design, manufacture and market the 74-year-old Frederick's of Hollywood brand under a license agreement with Authentic Brands Group.

Naked Brand Group was created on June 20, 2018, via the merger of Nasdaq-listed Naked Brand Group Inc (NASDAQ: NAKD) and New Zealand company Bendon Limited, which was established in 1947.

In January 2021, NBG announced its strategy to exit the Bendon business, which was officially divested in April 2021, paving the way for NBG to exclusively focus on the eCommerce marketplace. Today, the company has an iconic brand and a strong balance sheet, ideally positioning it to be at the forefront of consolidation within the industry. Naked Brand Group is committed to integrity and ethics in the conduct of its business and operations, including its relations with stakeholders.

The company is focused on seeking opportunities to acquire eCommerce-based operating businesses in intimates and swimwear that can leverage operating and revenue synergies through a larger consolidated group.

### Naked Brand Group Provides Update to Chairman's Address From 2021 Annual Meeting of Shareholders

Sep 24 2021, 8:31 AM EDT

### Naked Brand Group Announces Virtual Format Change for 2021 Annual General Meeting of Shareholders

Aug 16 2021, 8:31 AM EDT

### Stock Overview

**Symbol**  
**Exchange**  
**Market Cap**  
**Last Price**  
**52-Week**

NAKD  
Nasdaq  
\$  
\$ - \$

### Investor Relations

MZ Group  
Chris Tyson  
MZ Group | Executive  
Vice President – MZ North America  
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### Management Team

#### Justin Davis-Rice

Chairman and Chief Executive Officer

#### Mark Ziirsen

Chief Financial Officer

### Naked Brand Group Limited

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### Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.