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Global Self Storage Engages Liolios to Lead Strategic Investor Relations Program

NEW YORK, NY -- (Marketwired) -- 02/09/16 -- Global Self Storage, Inc. (formerly Self Storage Group, Inc.) (NASDAQ: SELF), a real estate investment trust (REIT) that owns and operates self-storage facilities, has engaged Liolios Group, Inc. to lead a new strategic investor relations program and to provide capital market advisory services.

"Over the course of the last six months, we have expanded several of our facilities, uplisted to NASDAQ, and registered as an operating company with the SEC," said Mark C. Winmill, president and chief executive officer of Global Self Storage, "This has set the stage for initiatives we're pursuing to expand our footprint and enhance shareholder value.

"In light of these initiatives, we believe our shareholders can benefit from an experienced team of financial professionals to help us navigate the capital markets and generate greater awareness of Global Self Storage in the investment community. Liolios brings a proven track record of helping emerging companies like ours deliver the right message to the right audience, and establish high-quality, long-term relationships within the financial community."

Liolios will work closely with Global Self Storage's executive team to develop and execute a comprehensive public investor relations strategy. Activities will include messaging and corporate positioning, strategic advisory, and introductions to new investors and key influencers in the capital markets.

For additional information about Global Self Storage, contact Liolios at (949) 574-3860 or email SELF@liolios.com.

About Liolios

Founded in 1999, Liolios Group, Inc. is a highly selective and comprehensive investor relations firm specializing in small-cap companies. The firm delivers superior performance in corporate messaging and positioning, investor awareness, analyst coverage, and capital attraction. It represents clients across a wide range of industries, from technology, digital media, consumer products and Internet retail, to healthcare, life sciences, energy, and financial and consumer services.

Liolios will host its 5th Annual Gateway Conference in San Francisco on September 7-8, where over 100 public companies will present to leading institutional investors, bankers and analysts. For more information about Liolios and the Gateway Conference, visit www.liolios.com and www.gateway-conference.com.

About Global Self Storage

Global Self Storage, Inc. is a self-administered and self-managed REIT focused on the ownership, operation, acquisition, development and redevelopment of self-storage facilities in the United States. The company's self-storage facilities are designed to offer affordable, easily accessible and secure storage space for residential and commercial customers. It currently owns and operates, through its wholly owned subsidiaries, seven self-storage properties located in New York, Pennsylvania, Illinois, Indiana, and South Carolina. For more information, go to www.globalselfstorageinc.com or visit our self-storage customer site at www.globalselfstorage.us.

Cautionary Note Regarding Forward Looking Statements

This release contains certain "forward looking statements" as defined under the U.S. federal securities laws. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "will," and similar expressions identify forward looking statements, which generally are not historical in nature. Forward looking statements are subject to certain risks and uncertainties that could cause actual results to materially differ from the Company's historical experience and its current expectations or projections indicated in any forward looking statements. These risks include, but are not limited to, real estate risk, leverage and borrowing risk, management risk, and other risks discussed in the Company's filings with the Securities and Exchange Commission. You should not place undue reliance on forward looking statements, which speak only as of the date they are made. The Company undertakes no obligation to update or revise any forward looking statements made herein.

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