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Live Ventures Incorporated Announces New Efforts to Improve Communication with Shareholders Through the Use of Social Media

LAS VEGAS, Oct. 05, 2017 (GLOBE NEWSWIRE) -- Live Ventures Incorporated (Nasdaq:LIVE), a diversified holding company, today announces new efforts to improve communication with current and potential shareholders through the use of social media platforms Facebook, Twitter and LinkedIn.

The action represents additional refocusing of the company's communications efforts and renewed commitment to consistently bringing value to its shareholders.

"Authentic and consistent communication is a critical component to the future of this company and its operating subsidiaries," said Adam Porsborg, Live Ventures' vice president of public relations. "We believe that investors, employees and potential partners desire to be involved with a business in which relevant information such as company goals, business trajectory and culture is proactively shared with them."

The company currently distributes this type of content through its social media accounts and invites all interested parties to use the following profiles to engage further:

<https://www.facebook.com/liveventuresinc>

<https://twitter.com/liveventuresinc>

<https://www.linkedin.com/company/18203087>

"We're growing exponentially, but in order for current and potential shareholders to realize the true value of Live Ventures we believe we must first develop a deep relationship with them built on a solid foundation of trust and communication," said Jon Isaac, CEO of Live Ventures. "That all starts with leveraging social media."

About Live Ventures Incorporated

Live Ventures Incorporated is a diversified holding company with several wholly owned subsidiaries and a strategic focus on acquiring profitable companies that have demonstrated a strong history of earnings power. Live Ventures Incorporated provides, among other businesses, marketing solutions that boost customer awareness and merchant visibility on the Internet. The company operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In addition, through its subsidiary, Marquis Industries, the company operates as a specialty, high-performance yarns manufacturer and hard-surfaces re-seller. Marquis Industries, which is a top-10 high-end residential carpet manufacturer in the United States, utilizes its state-of-the-art yarn extrusion capacity to market monofilament textured yarn products to the artificial turf industry. Marquis is the only manufacturer in the world that can produce certain types of

yarn prized by the industry. In addition, through its subsidiary Vintage Stock, Inc., an award-winning entertainment company, the company is a retailer of movies, classic and new video games, music, collectible comics and toys. Vintage Stock has the ability to special order and ship product worldwide to the customer's doorstep.

Forward-Looking and Cautionary Statements

This press release may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the company's actual results. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Live Ventures Incorporated may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission on Forms 10-K, 10-Q and 8-K, in its annual report to stockholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the company's Form 10-K for the fiscal year ended September 30, 2016, most recent Form 10-Q, and other filings with the U.S. Securities and Exchange Commission (available at <http://www.sec.gov>). The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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