

July 25, 2013



Single Touch Receives Favorable Markman Order in Patent Infringement Action Against Zoove

JERSEY CITY, NJ -- (Marketwired) -- 07/25/13 -- [Single Touch Systems, Inc.](#) (OTCBB: SITO), a technology based mobile media solutions provider, announced today that on July 17 2013, the United States District Court, Northern District of California issued its patent claim construction ruling, or "Markman Order", in the ongoing patent infringement action between its subsidiary Single Touch Interactive, Inc. and Zoove Corporation.

A Markman Order in a patent infringement case is where the presiding district court sets out the meaning of specific patent claim language that is disputed and present in the patents in suit. This court interpretation is then applied during the action in the determinations of infringement and validity. The Markman Order can be a significant factor in the progress and outcome of patent infringement litigation.

The recently issued Markman Order is consistent with Single Touch's position in the litigation and is favorable.

Anthony Macaluso, Founder and Chairman of the Board of Single Touch stated, "We are pleased with the Court's Markman Order and we are confident in our position concerning Zoove's infringement of the patent claims at issue in this case. While the outcome of any litigation cannot be predicted, we believe the Court's Markman Order is another significant step towards the successful resolution of this litigation."

On February 21, 2012, Single Touch Interactive filed a complaint against Zoove Corporation in the United States District Court, Northern District of California. The complaint alleges patent infringement, in which Single Touch seeks preliminary and permanent injunctive relief as well as damages resulting from Zoove's infringement of U.S. Patent No. 7,813,716 and U.S. Patent No. 8,041,341.

About Single Touch Systems, Inc.

Single Touch Systems, Inc. is a technology based mobile solutions provider serving businesses, advertisers and brands. Through patented technologies and a modular, adaptable platform, Single Touch's multi-channel messaging gateway enables marketers to reach consumers on all types of connected devices, with information that engages interest, drives transactions and strengthens relationships and loyalty. For more information about Single Touch Systems, Inc. visit: www.singletouch.net.

Forward-Looking Statements

This news release may contain forward-looking statements that involve risks and uncertainties and reflect Single Touch's judgment as of the date of this release. These statements may include those regarding strategy, growth and future operations. Actual events or results may differ from Single Touch's expectations. The risks and uncertainties include reliance on brand owners and wireless carriers, the possible need for additional capital, as well as other risks identified in Single Touch's filings with the SEC. Single Touch disclaims any intent or obligation to update these forward-looking statements beyond the date of this press release, except as may be required by law.

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Source: Single Touch Systems