

July 30, 2013



Single Touch Schedules Conference Call to Discuss Fiscal 2013 3rd Quarter Results

JERSEY CITY, NJ -- (Marketwired) -- 07/30/13 -- [Single Touch Systems](#), Inc. (OTCBB: SITO), a technology based mobile media solutions provider, announced today that the Company has scheduled a conference call for 8:30 A.M. Eastern Time (ET) on Wednesday, August 7, 2013 to review financial results for its fiscal 2013 third quarter ended June 30, 2013.

Conference call information:

Date: Wednesday, August 7, 2013

Time: 8:30 A.M. Eastern Time (ET)

Dial in Number for U.S. & Canadian Callers: 877-407-8629

Dial in Number for International Callers (Outside of the U.S. & Canada): 201-493-6715

Participating in the call will be Single Touch's CEO James Orsini, CFO John Quinn, Chairman Anthony Macaluso, and Executive Vice President Corporate Development Jerry Hug. The Company plans to issue an earnings release prior to the call. To join the live conference call, please dial into the above referenced telephone numbers five to ten minutes prior to the scheduled conference call time. A live webcast and archive of the call will also be available on Single Touch's website at:

<http://singletouch.equisolvewebcast.com/q3-2013>

If you are unable to participate in the call at this time, a replay will be available for 7 days starting on August 7 at approximately 11:00 A.M. ET. To access the replay, please dial 877-660-6853 in the U.S. and 201-612-7415 for international callers. The conference ID# is 414392.

About Single Touch Systems, Inc.

Single Touch Systems, Inc. is a technology based mobile solutions provider serving businesses, advertisers and brands. Through patented and a modular, adaptable platform, Single Touch's multi-channel messaging gateway enables marketers to reach consumers on all types of connected devices, with information that engages interest, drives transactions and strengthens relationships and loyalty. For more information about Single Touch Systems, Inc. visit: www.singletouch.net

Forward-Looking Statements

This news release may contain forward-looking statements that involve risks and uncertainties and reflect Single Touch's judgment as of the date of this release. These statements may include those regarding strategy, growth and future operations. Actual events or results may differ from Single Touch's expectations. The risks and uncertainties include reliance on brand owners and wireless carriers, the possible need for additional capital, as well as other risks identified in Single Touch's filings with the SEC. Single Touch disclaims any intent or obligation to update these forward-looking statements beyond the date of this press release, except as may be required by law.

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Source: Single Touch Systems