

CCA INDUSTRIES

QUICK LOOK

19.0M+
IN SALES

YOY
GROWTH

50%+ BRAND
CONTRIBUTION

YOY INTERNET
GROWTH 147%

PRODUCT CATEGORY	STORE COUNT	TRADEMARKS	Est % OF TOTAL
ORAL CARE	25,000+	  	33%
OTC WOMEN'S SHAVE / DEPILATORY	25,000+	 	33%
OTC SKIN CARE	17,500+		12%
SKIN CARE	20,000+		15%
MISC	15,000+	    	7%