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Isaac Capital Group Acquires Stake in NASDAQ-Listed LiveDeal, Inc.

SAN DIEGO, CA--(Marketwire - Jan 30, 2012) - Isaac Capital Group ("ICG"), the private equity division of Isaac Organization, announced today that it has acquired a stake in LiveDeal, Inc. (NASDAQ: LIVE), a provider of web-based customer acquisition and related products for small, local businesses. LiveDeal recently raised $2 million in equity, which demonstrated its compliance with NASDAQ's minimum stockholders' equity requirement of $2.5 million. The transaction closed on December 12, 2011.

"ICG's investment in LiveDeal provides us with broader access to the capital markets, including larger, institutional investors," said Jon Isaac, president and CEO of ICG.

About LiveDeal, Inc.

LiveDeal, Inc. provides local customer acquisition services and related products for small businesses to deliver an affordable way for businesses to extend their marketing reach to target customers via the Internet. For more information, visit www.livedeal.com.

About Isaac Organization

Isaac Organization ("the Company") is an international private investment firm headquartered in San Diego, CA with offices in Las Vegas, Nevada and Ottawa, Canada. Through its private equity division, Isaac Capital Group (ICG), the Company invests in development-stage, growth and middle market companies, primarily with revenues between $10 million and $750 million. ICG is building a diverse portfolio that spans a wide range of industries known to perform well in both bear and bull markets. ICG focuses on buyout capital, growth capital, leveraged finance investments, senior and mezzanine debt, acquisitions, re-capitalizations, securitizations and PIPEs. For more information, visit www.isaac.com.