

**PERFORMANCE SPORTS GROUP LTD.
MAJORITY VOTING POLICY**

The board of directors (the “**Board**”) of Performance Sports Group Ltd. (“**PSG**” or the “**Company**”) believes that each of its members should have the confidence and support of PSG’s shareholders (the “**Shareholders**”). To this end, the Board has unanimously adopted this majority voting policy regarding the election of directors (the “**Policy**”). This Policy applies to all current and future directors of the Company.

1.0 Voting Procedure during Meetings

1.1 Individual Voting

Forms of proxy provided to Shareholders in respect of the election of directors at a Shareholders’ meeting shall enable each Shareholder to vote its shares in favour of, or to withhold its shares from voting with respect to, each nominee separately. The chair of the Board (the “**Chair**”) will ensure that the number of shares voted in favour or withheld from voting for each director nominee is recorded and promptly made public by press release after the meeting. If the vote was by a show of hands, the Company will disclose the number of shares voted by proxy in favour or withheld for each director. Voting results will also be made public in accordance with applicable Canadian and U.S. securities laws, Toronto Stock Exchange and New York Stock Exchange rules and any other applicable regulatory requirements (collectively, the “**Applicable Regulatory Requirements**”).

1.2 Treatment of Withheld Votes

If, in an uncontested election of directors of the Company, any particular nominee for director receives a greater number of votes withheld than votes in favour of the nominee, then for purposes of this Policy the nominee shall be considered not to have received the support of the Shareholders, even though duly elected as a matter of corporate law, and such nominee shall tender his or her resignation to the Chair of the Board following the meeting in accordance with Section 2.0. In this Policy, an “uncontested election” shall mean an election where the number of nominees for director shall be equal to the number of directors to be elected as determined by the Board. This Policy does not apply where the number of nominees for election as a director exceeds the number of directors to be elected and/or an election involving a proxy battle i.e., where proxy material is circulated and/or a solicitation of proxies is carried out, in support of one or more nominees who are not part of the director nominees supported by the Board or public communications are disseminated, against one or more nominees who are supported by the Board. In this latter case of a contested election, directors shall continue to be elected by plurality.

2.0 Nominee Not Receiving the Support of the Shareholders

2.1 Director to Submit Resignation

A director nominee who is considered under this Policy not to have received the support of Shareholders shall forthwith submit his or her resignation to the Board, effective on acceptance by the Board. Upon receipt, the Board will refer the resignation to the Corporate Governance and Nominating Committee (the “**Committee**”) for consideration.

2.2 *Committee Consideration*

The Committee shall consider the resignation offer and shall recommend to the Board whether to accept the resignation. In determining whether to recommend acceptance, the Committee shall consider all factors deemed relevant by members of the Committee including, without limitation, such factors as (i) the stated reasons, if any, why the Shareholders "withheld" votes from the election of that nominee; (ii) the length of service and the qualifications of the director whose resignation has been tendered; (iii) such director's contributions to the Company; (iv) the Company's Corporate Governance Guidelines; (v) available alternatives to cure the underlying cause of the withheld votes; (vi) the overall composition of the Board (including the current mix of skills and attributes of the Board); (vii) whether accepting the resignation would cause the Company to fail to meet any applicable listing, statutory or regulatory requirements; and (viii) whether extraordinary circumstances relating to the composition of the Board or the voting results should delay the acceptance of the resignation or justify rejecting it outright.

2.3 *Board Expected to Consider Resignation within 90 Days*

Notwithstanding Section 2.1 above, it is expected that any such tendered resignation shall be considered in a timely manner and a decision taken in respect thereof no later than within 90 days of the meeting.

2.4 *Director's Activities while Resignation Is Considered*

Any director who tenders his or her resignation pursuant to this Policy will not participate in the Board's consideration regarding whether to accept the tendered resignation. However, unless otherwise determined by the Board, such director shall remain active and engaged in all other committee and Board activities, deliberations and decisions during the process described by this Policy.

2.5 *Considerations*

In reviewing the Committee's recommendation, the Board will examine the factors considered by the Committee and any additional information and factors that the Board considers relevant in determining whether to accept the recommendation of the Committee.

2.6 *Press Release*

Following the Board's decision on the resignation, the Board shall promptly disclose, via press release, its decision regarding whether to accept or reject the director's resignation. Should the Board decline to accept the resignation, it should include in the press release the reasons for its decision. Such information will also be made public in accordance with Applicable Regulatory Requirements.

3.0 *Effect of any resulting vacancy*

3.1 *Alternatives available to the Board*

In the event that the Board chooses to accept one or more resignations, and subject to applicable listing, statutory and regulatory requirements, the Board may:

- (a) leave the resultant vacancy unfilled until the next annual general meeting;

- (b) fill the vacancy through the appointment of a new director whom the Board considers to merit the confidence of the Shareholders; or
- (c) call a special meeting of Shareholders at which one or more management nominees will be presented to fill the vacant position or positions, as applicable.

4.0 *Review of Policy*

The Committee will review and assess from time to time, as the Committee determines to be necessary, the adequacy of this Policy and recommend any proposed changes to the Board for consideration.

5.0 *General*

This is a policy, and is subject to change from time to time by the Board. In addition, the Board may, from time to time, permit departures from the terms of this Policy, either prospectively or retrospectively. The terms of this Policy are not intended to give rise to civil liability to Shareholders of the Company or other liability whatsoever.

Approved by the Board of Directors and the Corporate Governance and Nominating Committee

Performance Sports Group Ltd.

June 1, 2015