

Sebastian Giovinco Selects INARIA as Apparel Provider

Major League Soccer Star to Train in INARIA Apparel & Develop Signature Lifestyle Collection

TORONTO, Nov. 16, 2015 /PRNewswire/ -- INARIA, a brand within the Performance Sports Group (NYSE: PSG) (TSX: PSG) portfolio that designs and manufactures soccer equipment and apparel, announced today a partnership with Toronto FC and Italian National Team star Sebastian Giovinco. Giovinco selected INARIA as his provider of premium training apparel and to develop a new full lifestyle collection.



"Today's announcement that Sebastian Giovinco is joining the Performance Sports Group and INARIA team is a major advancement for our soccer business," said Kevin Davis, Chief Executive Officer, Performance Sports Group. "INARIA is authentic to the sport of soccer and knowing that an elite globally-recognized player like Giovinco puts his trust in our team and the product we design is a testament to our commitment to the athletes we serve."

Born in Torino, Italy, Giovinco recently completed his first season with Toronto FC of Major League Soccer (MLS). During this past season, he led the league in scoring with 22 goals, winning the 2015 AUDI Golden Boot. A member of the Italian National Team, Giovinco's combined 22 goals and 16 assists is the most of any player in MLS history.

"As a young but fast-growing soccer brand, we're excited to welcome Sebastian Giovinco to the INARIA team," said Saverio Michielli, General Manager of INARIA, which in Italian translates loosely to "In the Scoring Area." "Our partnership with Giovinco is the most significant milestone in our company's short history. It's the result of our focused investment in delivering premium product and new technologies like our kits featuring 37.5™ technology that will launch in the spring. We're honored to have Sebastian as the face of our brand and to work with him on high performance product solutions."

Giovinco will use INARIA training apparel and will begin working with the company to develop a full lineup of lifestyle apparel, which will be available in fall 2016 at select soccer

retail locations and online at www.Soccer.com.

"I'm looking forward to my partnership with INARIA because I've seen the premium customized product they design," Giovinco said. "The investment they make into new and innovative materials makes all the difference, and I'm excited to be working together to develop our new INARIA-Giovinco collection."

INARIA has apparel and other partnerships with Minnesota United FC of the North American Soccer League, the ThinkTaylor Foundation and several NCAA Division I programs, including the University of North Carolina at Charlotte, Cornell University, Colgate University and Florida Gulf Coast University.

Performance Sports Group acquired INARIA in 2012 and today has a portfolio of leading sports equipment businesses, including Bauer Hockey, Mission Roller Hockey, Cascade Lacrosse, Maverik Lacrosse, Easton Baseball/Softball and Combat Baseball/Softball.

ABOUT PERFORMANCE SPORTS GROUP LTD.

Performance Sports Group Ltd. (NYSE: PSG) (TSX: PSG) is a leading developer and manufacturer of ice hockey, roller hockey, lacrosse, baseball and softball sports equipment, as well as related apparel and soccer apparel. The Company is the global leader in hockey with the strongest and most recognized brand, and it holds the No. 1 North American position in baseball and softball. Its products are marketed under the BAUER, MISSION, MAVERIK, CASCADE, INARIA, COMBAT and EASTON brand names and are distributed by sales representatives and independent distributors throughout the world. The Company is focused on building its leadership position by growing market share in all product categories and pursuing strategic acquisitions. Performance Sports Group is a member of the Russell 2000 and 3000 Indexes, as well as the S&P/TSX Composite Index. For more information on the Company, please visit www.PerformanceSportsGroup.com.

ABOUT INARIA

INARIA designs and manufactures a full-line of team sports and active apparel, including pro-style jerseys, practice jerseys, socks, warm-up suits and training apparel. The company offers full finishing, embellishment and unique customization services at its Canadian headquarters. By providing superior quality, value and quick turnaround time, the company's goal is to continue to develop strong relationships with its customers and loyal sports enthusiasts. Performance Sports Group Ltd., the parent company of INARIA, is a publicly-traded company on the New York Stock Exchange and the Toronto Stock Exchange whose affiliates market products under the BAUER, MISSION, MAVERIK, CASCADE, INARIA, COMBAT and EASTON brand names. Performance Sports Group is a member of the Russell 2000 and 3000 Indexes, as well as the S&P/Toronto Stock Exchange Composite Index. For more information about INARIA, visit the company's website at www.inariausa.com.

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