

March 12, 2013



Gaiam to Report Fiscal 2012 Fourth Quarter and Year-End Results and Host Conference Call on March 18

BOULDER, Colo.-- Gaiam, Inc. (NASDAQ: GAIA) ("the Company"), a lifestyle media company, announced today that it will release its 2012 fourth quarter and full year results after the market close on Monday, March 18, 2013. The Company will host a conference call at 2:30 p.m. MT (4:30 p.m. ET). The conference call will be open to the public.

The conference call number is (212) 231-2902 or (415) 226-5355; please call five minutes in advance to ensure that you are connected prior to the presentation. Questions and answers will be reserved for analysts and investors. Following the completion of the conference call, a replay will be available until March 25, 2013 by dialing (800) 633-8284 or (402) 977-9140, passcode: 21649339.

About GAIAM

Gaiam, Inc. is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of over 60,000 retail doors, 15,000 store within stores, and 6,000 media category management locations, and a digital distribution platform, Gaiam is dedicated to providing solutions for healthy and eco-conscious living. The Company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition, Gaiam has exclusive licensing agreements with Discovery Communications and other licensing partners. For more information about Gaiam, please visit www.gaiam.com or call (800) 869-3603.

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