

December 14, 2015



SPYR's Third Game, Rune Guardian, Now Available in Google Play Store and Apple App Store

DENVER, Dec. 14, 2015 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in the digital publishing and advertising industry, mobile game and app development industry, and the food service industry, today announced that Rune Guardian, the third game developed by SPYR's wholly owned subsidiary, SPYR APPS, LLC, is now available for download for both Android and Apple devices through the Google Play and Apple App stores.

Download here: <https://play.google.com/store/apps/details?id=com.spyrapps.runeguardian>
<https://itunes.apple.com/us/app/rune-guardian/id1014704409?mt=8>

Rune Guardian is a free-to-play puzzle game in which the player must manipulate a rune through a puzzle board into its goal. The game includes switches that must be pushed, bridges that must be crossed, runes that can be separated to take two different paths before being recombined and other intriguing obstacles that must be conquered in order to succeed. The distinguishing features of Rune Guardian are its beautiful graphics, soothing sound design and challenging game play.

Rune Guardian currently has a rating of over 4 out of 5 stars in the Google Play store, with players commenting that the game is "excellent" and "good fun."

James R. Thompson, CEO of SPYR, INC. States, "With the launch of Rune Guardian for both Android and Apple devices, we are continuing to work toward our goal of having a solid suite of mobile games under the SPYR brand, including SPYR APPS, LLC's original IP and games co-published with other developers."

About SPYR

SPYR, INC. is a holding company that through its wholly-owned subsidiary, Franklin Networks, Inc., is engaged in digital publishing and advertising operations, and through its wholly-owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's[®]" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The

Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>.

Investor Relations Contact:

Marlin Molinaro
Marmel Communications, LLC
(702) 434-8692
mmolinarofc@aol.com

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/spyrs-third-game-rune-guardian-now-available-in-google-play-store-and-apple-app-store-300192007.html>

SOURCE SPYR, INC.