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SPYR's Pocket Starships Achieves Number One Ranking in Adventure Category in France's Apple App Store

DENVER, Nov. 22, 2016 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in both the mobile game & app development and publishing industry, today announced that its flagship MMO game [Pocket Starships](#), has concluded its three-market strategic European push with a tremendous showing in France. This is the third and final market in the Company's strategic outreach and targeted growth program following success in the German and Russian markets.

Notable highest download rankings achieved for Pocket Starships in France's Apple App Store during the last week (Nov. 14 – Nov. 18) include:

- Game (adventure) category: #1
- Game (action) category: #8
- Game (overall) category: #16

"Our European strategy absolutely needed to include France," said Mike Turner, SPYR's VP of Strategic Partnerships. "The French market has long been a stalwart in the global video game market. Games like Assassin's Creed, Just Dance and Game of Thrones were all created by French companies. In fact, [France is second only to the United States](#) when it comes to video game production, so it was only natural that we conclude our marketing push in a gaming-friendly country like France."

[Newzoo](#), a leading global market intelligence firm specializing in games, eSports and mobile, pegs the French video game market as number seven in the world (and third in Europe) when it comes to projected gaming revenue for 2016. The country is projected to generate \$2.7 billion in in-game and other related revenue this year and is expected to grow by [1.5 percent until 2018](#). Further, 49 percent of the nearly 31 million French gamers will spend an average of \$164 per year on games; significantly more than the average [U.S. gamer](#), who spends approximately \$70 per year according to Gamasutra.

The French video gaming industry is unique in its national passion and support for the video game business. It is home to a strong national union (the SNJV) and a supportive industry body called SELL, both of which help to foster innovation and to help propel international growth of the gaming industry.

Pocket Starships, with its recently launched Hivespaw expansion, is a true cross-platform game that allows players to use PC and Mobile devices to play against other gamers

simultaneously regardless of the device they are using. In the coming months, the Company plans to add eSports competition opportunities for its players.

About SPYR

SPYR, INC. is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. SPYR, INC. also owns and operates an "American Diner" theme restaurant located in the Philadelphia International Airport in Philadelphia, Pennsylvania called "Eat at Joe's®" through its other wholly-owned subsidiary, E.A.J.: PHL Airport Inc. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>, as well as SPYR's website located at <http://www.spyr.com>, and SPYR's community channel on Twitter located at <https://twitter.com/spyrinc>.

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