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SPYR Expanding Availability of Pocket Starships to Gamers by the Billions

NEW YORK, NY -- (Marketwired) -- 03/17/17 -- SPYR, Inc. (OTCQB: SPYR) continues to get its flagship game, Pocket Starships, in front of more and more gamers. In the last month alone, we have learned that SPYR has increased the number of potential people who can find and play Pocket Starships by the billions.

First, the company announced that Pocket Starships is among the first games that can be played in Facebook's new PC app "Gameroom," and then SPYR released news that the game is now available on 46 separate game portals throughout the world and counting.

In addition to the 1.8 billion monthly active users on Facebook who can find Pocket Starships on the social networking site's Gameroom, each one of these game portals has a unique user base of its own and, combined, these 46 portals are exposing Pocket Starships to more than 100 Million monthly active users. SPYR also anticipates that before the end of next quarter, a Windows update will be added to Pocket Starships that will allow an additional 350 million potential users to access the game through their Windows devices.

SPYR says its ability to make Pocket Starships available on all of these portals, as well as on mobile devices is only possible because of the unique cross-platform aspect of the game. And because Pocket Starships is available on these portals, it provides the opportunity for the space-themed game to be "featured" at any time on each individual portal, which, of course, increases visibility, the game's users and revenue coming into the company through in-app purchases by the players.

Pocket Starships is built on a unique engine that makes it one of only a few titles that offers real-time, cross platform play allowing both PC and Mobile devices to play against other gamers simultaneously. The team behind the development of Pocket Starships can help SPYR to use the unique engine on which the game is built, to design a whole host of other games, and then use its ability to capture both PC and Mobile gamers who can play against each other simultaneously as a continued advantage over other games.

As the company seeks out new titles to publish, and as new games are developed using this unique engine, SPYR can take advantage of its current marketing formula that is making Pocket Starships available to 100s of millions of gamers and use that same formula on all of its future titles including those developed using the real-time, cross platform engine.

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Source: SPYR, Inc.