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## Champion Esports Team Sponsored by SPYR to Live Stream Pocket Starships to Fanbase

DENVER, Dec. 28, 2017 (GLOBE NEWSWIRE) -- SPYR, INC. (OTC Pink: SPYR), a holding company with a wholly owned subsidiary in the mobile game & app development and publishing industry, today announced that it has entered into an agreement with the Unitas Gaming esports organization to engage in weekly live streams of Pocket Starships gameplay to its fanbase.



Unitas Gaming esports organization

The Unitas Gaming esports team is a championship team made up of players from all over Latin America (unitas.gg). They are the current World of Warcraft Latin American champions and competed in the World of Warcraft World Championships at BlizzCon 2017. SPYR recently began sponsoring Unitas and now Unitas will live stream competitive Pocket Starships play to its fans on a regular basis.

Two teams of 3 Unitas players will soon start to livestream Pocket Starships, including 3v3 scrimmage play. The Unitas partnership will create some exciting content and matches, with the teams live streaming at least four days per week for three-hour periods, over the next year.

SPYR's Vice President of Strategic Partnerships, Mike Turner, stated, "We have had a great relationship with Unitas, including sponsoring them at the World of Warcraft World Championships at Blizzcon. They are a growing force in the esports scene, and as we continue to forge our own path towards being a competitor in the esports industry with our flagship game, Pocket Starships, we are looking forward to their contribution to the Pocket Starships community as they start to stream on a regular basis. It's great to see passionate

players, doing what they love, and sharing it with an active online community. We are looking forward to working with Unitas over the next year to engage our competitive fan base, and continually deliver what our players need to succeed in esports."

Unitas Gaming Founding Partner & CEO, Raúl Max Villacorta, stated, "We are very pleased to be joining forces with SPYR. We are looking forward to sharing our esports knowledge and promoting this movement that has been booming in the past few years. Our main focus is the gaming community and making sure every region is considered and represented in the global esports scene. SPYR's current and future games will help bring this vision to life."

Finally, regarding the previously announced stock dividend (see press releases dated June 1, 2017 and September 27, 2017), the Company is diligently working to finalize the execution of this dividend in a way that will maximize the value for shareholders by taking advantage of opportunities that are synergistic with other opportunities on which the Company will be executing in the near term. Accordingly, in the first quarter of 2018, the Company will announce a new dividend distribution date.

## **About SPYR**

[SPYR, INC.](#) is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

### Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <http://www.sec.gov>, as well as SPYR's website located at <http://www.spyr.com>, and SPYR's community channel on Twitter located at <https://twitter.com/spyrinc>.

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Source: SPYR, Inc.