

April 16, 2014

LiveDeal Inc. Announces Completion of livedeal.com Apple iOS Mobile Application Submittal to the Apple's App Store for Approval

LAS VEGAS-- LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announced that it has completed the development of the livedeal.com iOS mobile App and has entered it into Apple's submission process. The Company anticipates Apple's approval shortly.

After months of development and analyzing user trends and feedback, the Company has completed the first version of its iOS App which will allow avid iPhone users to enjoy the ability to find local restaurant deals in a very efficient way. Typically Apple approves apps for within two weeks and the Company is confident that it fully meets Apple's standards.

Jon Isaac, President and CEO of LiveDeal, commented, *"The completion of the iOS app is a very significant event for the company because it will allow millions of Apple mobile device users to experience the livedeal.com in a way that is familiar to them."*

As with the recently released Android App, the iOS app includes a host of excellent features, which will allow users instant access to restaurant deals. These include:

- Extremely fast and intuitive navigation
- GeoLocation – displaying deals in close proximity to the user
- For users on the move, they will be able to select and browse deals for locations by zip code or city name
- Ability to search for different types of deals, whether by restaurant name, location, or deal description
- International Support – users in any city can view deals posted by merchants in their own locale

What is livedeal.com?

livedeal.com is a unique, real-time "deal engine" that connects merchants with consumers. The Company believes that it has developed a first-of-its-kind web/mobile platform providing restaurants with full control and flexibility to instantly publish customized offers whenever they wish to attract customers. The website includes a number of user and restaurant-friendly features, including:

- an intuitive interface enabling restaurants to create limited-time offers and publish them

immediately or on a preset schedule that is fully customizable;

- state-of-the-art scheduling technology giving restaurants the freedom to choose the days, times and duration of the offers, enabling them to create offers that entice consumers to visit their establishment during their slower periods;
- advanced publishing options allowing restaurants to manage traffic by limiting the number of available vouchers to consumers;
- superior geo-location technology allowing multi-location restaurants to segment offers by location, thereby attracting customers to slower locations while eliminating potential over-crowding at busier sites;
- innovative proprietary restaurant indexing methodology; and
- a user-friendly mobile and desktop web interface allowing consumers to easily browse, download and instantly redeem "live" offers found on livedeal.com based on their location.

Restaurants can sign up to use the LiveDeal platform at the Company's website (www.livedeal.com).

About LiveDeal Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140416005346/en/>

Investor Relations Contact:

CorProminence LLC
Scott Arnold, Managing Director
310-497-8817 (Mobile)
516-222-2560 (Office)
scotta@corprominence.com
www.corprominence.com

or

Press inquiries:

LiveDeal Inc.
Terry Johnston, 855-531-4715
press@livedeal.com
<http://livedeal.com/pressroom>

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