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Discovery Communications and Gaiam to Release River Monsters Season 2 on DVD this December

NEW YORK, Dec. 1, 2010 /PRNewswire/ -- Gaiam, Inc., a leading producer of lifestyle media, announced today the release of the new DVD title, ***River Monsters Season 2***, under its exclusive home video license agreement with Discovery Communications.

Animal Planet's ***River Monsters Season 2*** joins biologist and extreme angler Jeremy Wade as he travels around the globe in search of the world's most outrageous and dangerous freshwater fish. This season takes Wade to exotic locales where he encounters many beasts of the deep, murky waters; including the giant snakehead and the bull shark. Unlock the mysteries of these extraordinary fish in the lakes and rivers of Uganda, Alaska, Thailand, Florida and more. This two-disc set includes bonus footage of never before seen deleted scenes and carries a SRP of \$19.98. **Street date:** December 28, 2010.

This new release will be available wherever DVDs are sold, including online at Amazon.com.

About GAIAM

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of 67,000 retail doors, over 12,500 store within stores, a digital distribution platform and more than 10 million direct customers, Gaiam is dedicated to providing solutions for the many facets of healthy and eco-conscious living. The company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition Gaiam has exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit www.gaiam.com or call 1.800.869.3603.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

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