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Gaia Announces Official Launch of Gaia Marketplace, World's Foremost Destination for Conscious Retreats and Products

Roll-out of Marketplace Offers Gaia-Exclusive and Curated Offerings, Including Transformative Journeys to Exotic Locations, Growth-Minded Courses and Training Programs, Expansive Events and Workshops, and Conscious Products

BOULDER, Colo., Aug. 05, 2024 (GLOBE NEWSWIRE) -- **Gaia, Inc. (NASDAQ: GAIA)** (“Gaia” and/or the “Company”), a conscious media and community company, today announced the official launch of [Gaia Marketplace](#). Gaia Marketplace is an exclusive, first-of-its kind online retail experience designed to serve current and future community members with exclusively curated offerings and products that aim to empower the evolution of consciousness.

“Gaia is the world’s premiere destination for transformational media, offering exclusive series and documentaries focused on spiritual growth, consciousness expansion, ancient history and more,” said James Colquhoun, Gaia CEO. “As we usher in this new evolution of our platform it moves us further towards the Company’s vision as a movement-driven community organization. With Marketplace, members can shop exclusive retreats and experiences, live events and meet-ups, courses and training programs plus hand curated products at member-only discounts.”

Gaia's Marketplace offers a diverse range of experiences including exploring ancient civilizations in Egypt with Gaia's top talent as guides, engaging in transformational healing practices in Costa Rica, and awakening to one's highest potential through curated retreats with leading teachers. Marketplace also provides unmatched access to powerful courses and training programs whether someone is looking to deepen their healing knowledge, expand their yoga or meditation practice or explore the hidden knowledge of ancient astrological practices.

In addition, members can book tickets to live events and workshops and meet up with like-minded individuals to take the online offline. Gaia Marketplace also allows members to shop for research-backed wellness and transformational products.

Gaia Marketplace is open to both Gaia members and non-members and offers exclusive member-only benefits and discounts. Gaia offers membership plans on a monthly and annual basis. You can find out more at <https://marketplace.gaia.com/>.

Current Gaia Marketplace Highlights Include:

- **Retreats & Tours:**
 - [Gaia-Exclusive Tour of Ancient Egypt with Nile Cruise](#)
 - [E-Motional Healing Costa Rica Retreat](#)
 - [Pure Human Breakthrough with Gregg Braden](#)
- **Live Events:**
 - [Ancient Civilizations Conference](#)
 - [Gene Keys: Unlocking Your Incarnation Code](#)
 - [The HEAL Event](#)
- **Courses**
 - [Food Matters Nutrition Certification](#)
 - [Debra Silverman Astrology Course](#)
 - [Ascension Teachings with William Henry](#)
- **Products**
 - [Therasage Thera360 PLUS Personal Sauna](#)
 - [Ground Luxe Grounding Sheets](#)
 - [Sound Healing LAB Cosmos Therapy Metal Singing Bowl Set](#)

About Gaia

Gaia is a member-supported global video streaming service and community that produces and curates conscious media through four primary channels—Seeking Truth, Transformation, Alternative Healing and Yoga—in four languages (English, Spanish, French and German) to its members in 185 countries. Gaia’s library includes over 10,000 titles, over 88% of which is exclusive to Gaia, and approximately 75% of viewership is generated by content produced or owned by Gaia. Gaia is available on Apple TV, iOS, Android, Roku, Chromecast, and sold through Amazon Prime Video and Comcast Xfinity. For more information about Gaia, visit www.gaia.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the federal securities laws. All statements other than statements of historical fact are forward looking statements that involve risks and uncertainties. When used in this discussion, we intend the words “anticipate,” “believe,” “contemplate,” “continue,” “could,” “estimate,” “expect,” “future,” “hope,” “intend,” “may,” “might,” “objective,” “ongoing,” “plan,” “potential,” “predict,” “project,” “should,” “strive,” “target,” “will,” “would” and similar expressions as they relate to us to identify such forward-looking statements. Our actual results could differ materially from the results anticipated in these forward-looking statements as a result of certain factors set forth under “Risk Factors” and elsewhere in our filings with the U.S. Securities and Exchange Commission, including in our Annual Report on Form 10-K for the year ended December 31, 2023. Risks and uncertainties that could cause actual results to differ include, without limitation: our ability to attract new members and retain existing members; our ability to compete effectively, including for customer engagement with different modes of entertainment; maintenance and expansion of device platforms for streaming; fluctuation in customer usage of our service; fluctuations in quarterly operating results; service disruptions; production risks; general economic conditions; future losses; loss of key personnel; price changes; brand reputation; acquisitions; new initiatives we undertake; security and information systems; legal liability for website content; failure of third parties to provide adequate service; future internet-related taxes; our founder’s control of us; litigation;

consumer trends; the effect of government regulation and programs; the impact of public health threats; our ability to remediate the material weaknesses in our internal control over financial reporting and technical accounting; and other risks and uncertainties included in our filings with the Securities and Exchange Commission. We caution you that no forward-looking statement is a guarantee of future performance, and you should not place undue reliance on these forward-looking statements which reflect our views only as of the date of this press release. We undertake no obligation to update any forward-looking information.

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