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Balance Labs Incorporates Subsidiary Balance AgroTech Co.

Balance AgroTech Intends to License or Acquire Developed and Proven Agricultural Technology Products and Solutions

MIAMI BEACH, FL -- (Marketwired) -- 03/03/16 -- Balance Labs, Inc. (OTCBB: BLNC), a provider of business development, consulting services as well as an incubator and accelerator to start ups and development stage companies, is pleased to announce the formation of a wholly owned subsidiary, Balance AgroTech Co.

Balance AgroTech intends to license and/or acquire agricultural technologies that are developed and proven and need some help entering their respective marketplaces. Balance Labs' associates and relationships throughout the growing, manufacturing and distribution process with substantial links throughout the food chain can be very helpful to small research and development focused agricultural technology companies. Balance AgroTech should be able to aggregate the various technologies it intends to acquire and or license and offer the technology to future clients.

The agricultural businesses of today, as well as those of the future, must cope with the feeding of 9.6 billion people that are currently estimated to call earth home in 2050. In order for that to occur food production must increase by 70%. This seems impossible with the limited and steadily shrinking availability of arable lands and let's not forget about the vast quantities of fresh water that will be needed. Advanced agricultural technology will be the only way to make this happen.

Balance Labs plans on distributing a portion of its holdings in Balance AgroTech Co. to its shareholders on a prorated basis. We will keep you updated as things progress.

Balance Labs' risk factors, corporate history and audited financials are available to the public along with other SEC filings at <http://ir.BalanceLabs.co>

For additional information, please visit www.BalanceLabs.co

About Balance Labs Balance Labs is a business consulting firm and an incubator and accelerator of companies. We assist entrepreneurs in turning their dreams into reality. Balance Labs receives fees in royalties, equity and cash for the services it provides. Balance Labs plans on consistently distributing a portion of the equity it receives as fees or as a founding partner to its shareholders. For more information, please visit www.BalanceLabs.co

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Forward-looking Statements: Certain matters discussed in this announcement contain statements, estimates and projections that involve risks to and uncertainties in Balance Labs' business that may cause actual results to differ materially from those anticipated by the statements made herein. Such statements, estimates and projections constitute forward-looking statements within the meaning of the federal securities laws. Balance Labs undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The recipient of this information is cautioned not to place undue reliance on forward-looking statements. No representations or warranties are made as to the accuracy of such forward-looking statements or whether any of the projections included herein will be realized.

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