



OTCQB: INLX

EASY | AFFORDABLE | SECURE | COMPLIANT



Forward-Looking Statements

This presentation contains certain forward-looking statements. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from those currently anticipated. Factors that could cause or contribute to such differences include, but are not limited to market acceptance, competitive factors and financial market conditions. Intellinetics undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this presentation.

Agenda

- ✓ **Company Profile and Business Problems We Solve**
- ✓ **What We Do and How We Generate Revenue**
- ✓ **Intel Collaboration**
- ✓ **2015 Highlights**
- ✓ **The Big Question**
- ✓ **The Answer**
- ✓ **Progress**





Company Profile

- **Enterprise Content Management (ECM)** provider to Small to Medium Businesses (SMB)
- **Intellectual Property (IP) Portfolio:** Proprietary, cloud-enabled software platform
- **1,200+ Customers** across multiple verticals
- **Public / Private Cloud Customer Activation:** Strategically packaged with Intel™ technology

What is ECM?



Tools and Strategies for Unstructured Data



Business Problems We Solve

UNSTRUCTURED
FILING
PROCESSES

SPACE
REQUIREMENTS

REGULATORY
COMPLIANCE

RETRIEVAL
ISSUES

SECURITY
RISKS

COMPLICATED
SOFTWARE

LOST
DOCUMENTS

LIMITED
USER ACCESS

WORKFLOW &
APPROVALS



SMB have the same document management needs as the Fortune 500 but do not have the same resources

What We Do

Enable resellers to provide cost effective, secure, cloud-based ECM solutions targeting SMB buyers by attaching them to the copiers and services their customers already own or buy.



IntelliCloud: “Yes, we have a button for that!”

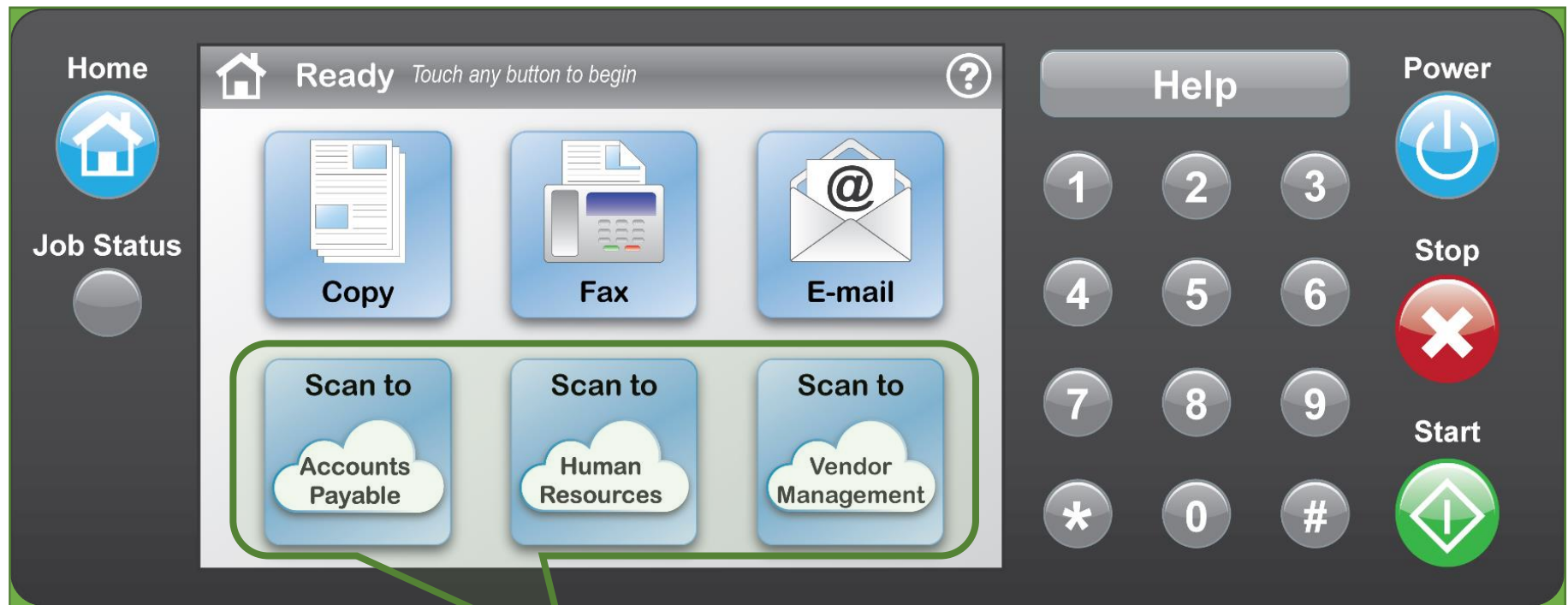
Finance

Legal

Education

Retail | Service

Healthcare



IntelliCloud and



the PROGRAM is the PRODU



“The IntelliCloud™ document workflow solution combined with the embedded security features and compute capability of the Intel® NUC provides a robust, integrated and validated offering that drives down cost & time out of customer activation while providing information access when you need & where you need it.”

Bob Ferrar, Director of Marketing Intel, Internet of Things Group

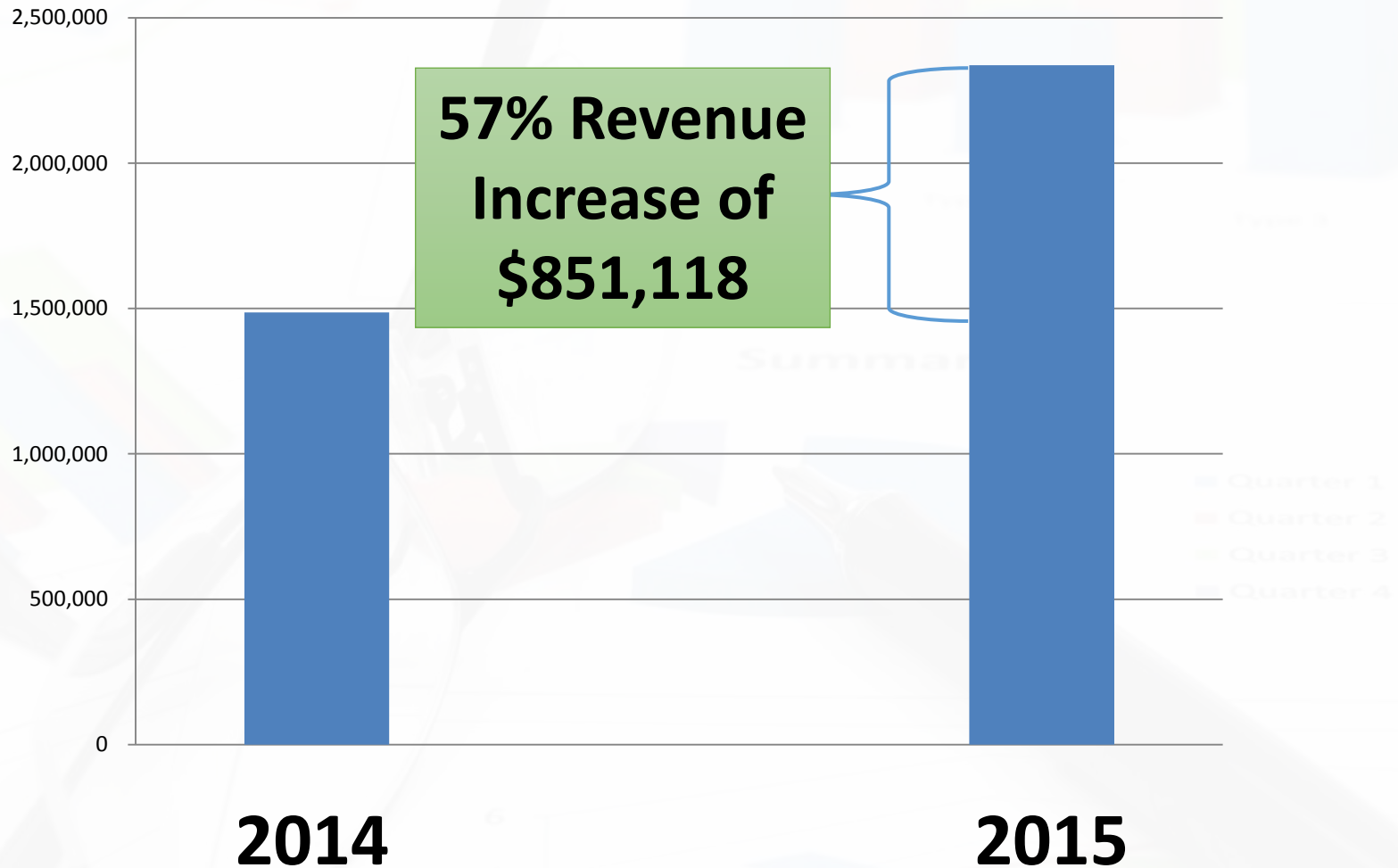
Value To Channel

- ✓ **INCREASE HARDWARE SALES** – Device velocity & volume, with “*Pull Through*” effect of button.
- ✓ **REPLACE AND GROW DECLINING PRINT REVENUE**– Digital storage as a new consumable – “*Digital Toner*”
- ✓ **REVENUE** – High margin up-front and *growing* recurring revenue
- ✓ **SIMPLICITY**– Marketing, Sales, Customer Activation with “*Zero Drag*” model

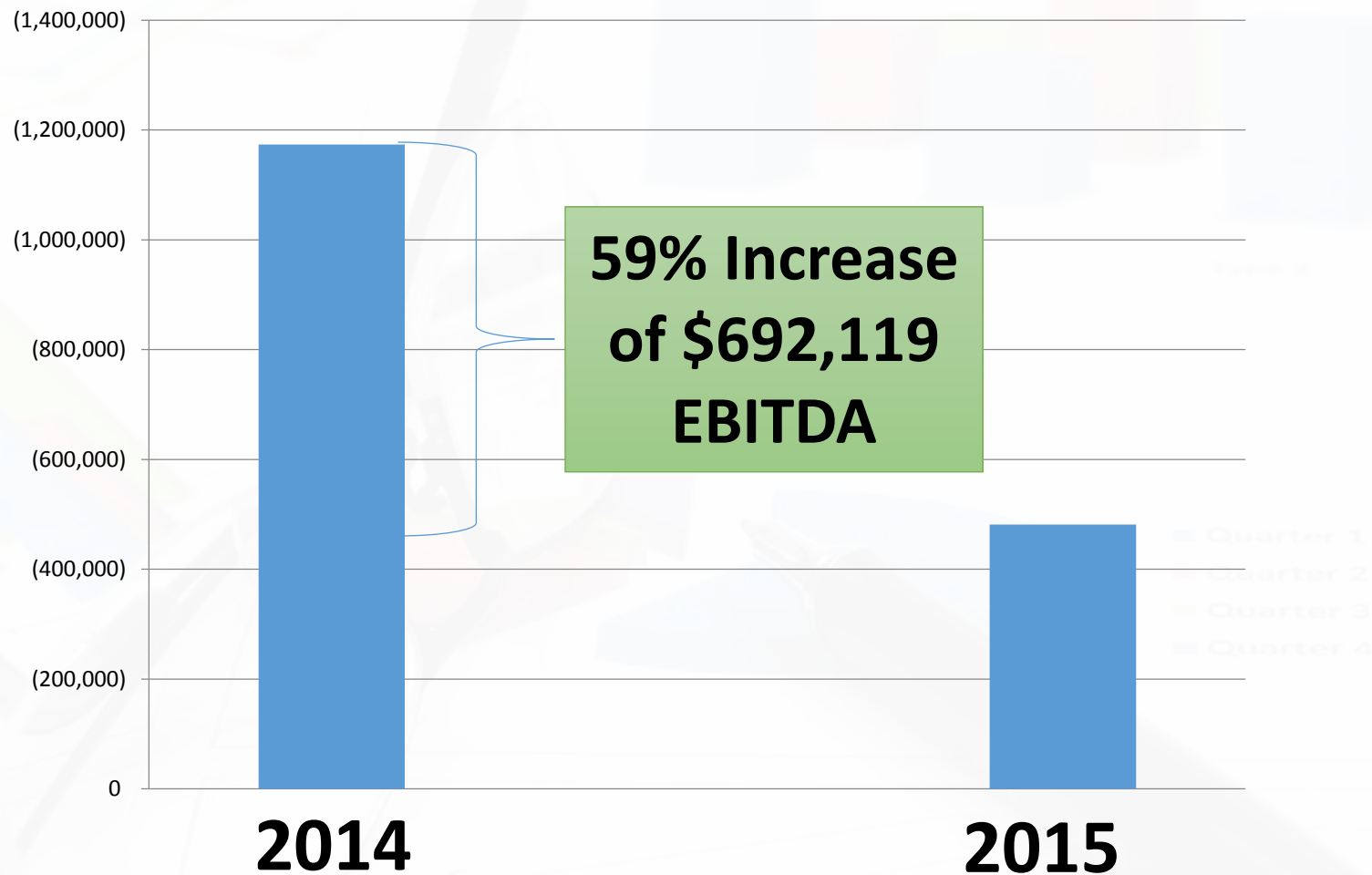
Value To Channel (continued)

- ✓ **SELLING ADVANTAGE** – De-commoditize hardware / MPS by shifting conversation from price to value *without complexity (9-Box)*
- ✓ **CUSTOMER STICKINESS** – *Vital business enabler vs.* transactional sale
- ✓ **BROAD APPEAL** – Value based model targeting *vast* SMB segment with a feature-rich platform competitors can't match (IDC study)

Revenue Comparison



Adjusted EBITDA* Improvement



- Net Loss for GAAP less Interest expense, Depreciation / Amortization, Share-based compensation, Note conversion warrant expense, and Note conversion underwriting expense.

Market Validation

*“Intellinetics, together with proven local partner Laser Systems, **was the clear choice for us.** Intellinetics provides mission-critical solutions experience, a robust and scalable cloud-based platform and excellent resources to help meet our goals.*

We couldn’t ask for more.”

Nathan Johnson, Senior Manager, IT

NASDAQ: TITN

FY 2015 Revenue \$1.37 Billion

TITAN
MACHINERY



The IntelliCloud Office: Knowledge In Motion

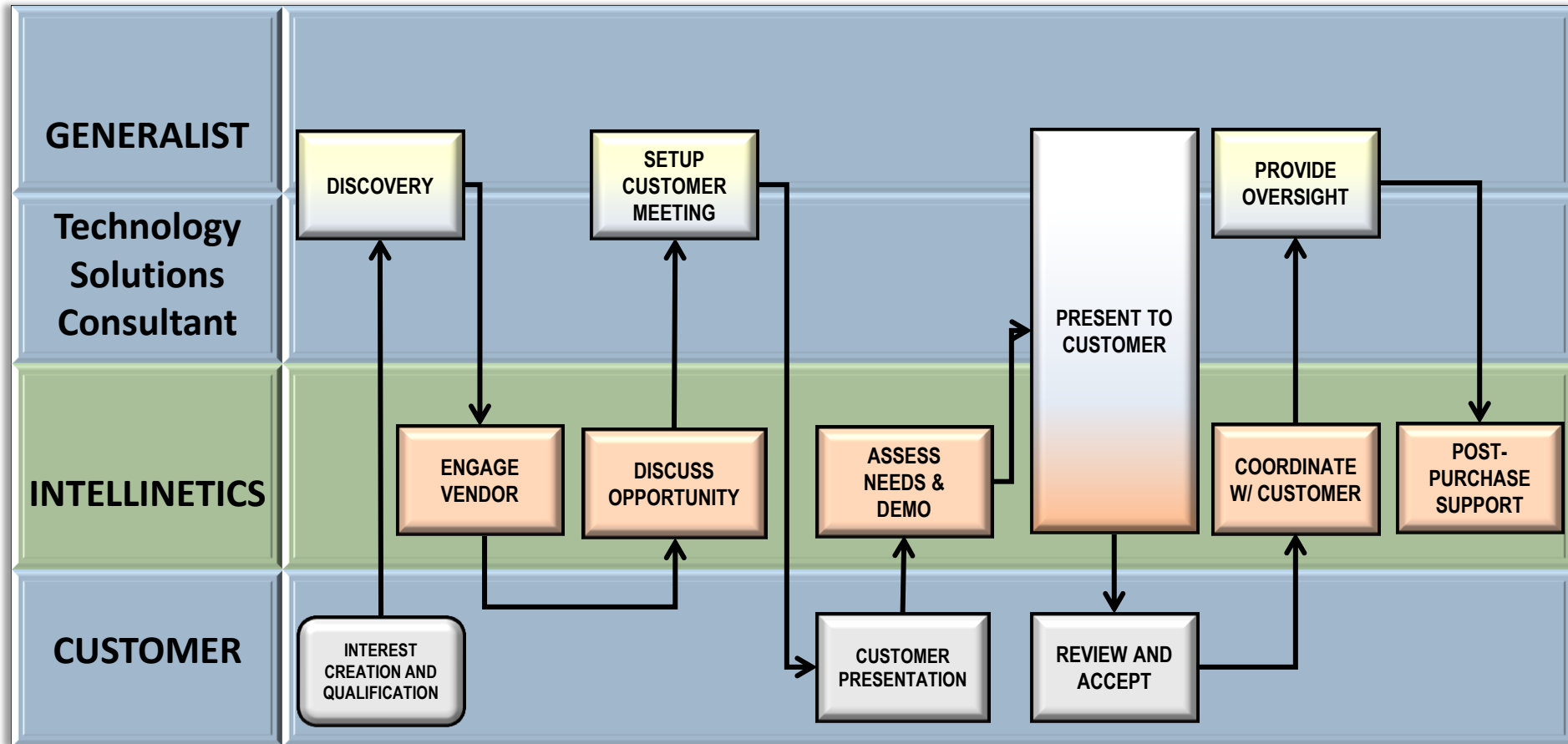


The Big Question





Sales Process



Why Intellinetics -- Why Now?

- **Large market – high margins**
- **Approaching EBITDA positive**
- **Restructured balance sheet**
- **Expanding marketing capabilities**

THANK YOU



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