

May 8, 2008



Real Goods Solar Prices \$55 Million Initial Public Offering

BROOMFIELD, Colo., May 8 /PRNewswire-FirstCall/ -- Real Goods Solar, Inc. announced today that its initial public offering of shares of Class A common stock has been priced at \$10.00 per share. The Company sold 5,500,000 shares in the offering, an increase of 500,000 shares over the previously announced offering size. The shares are scheduled to begin trading May 8, 2008 on the NASDAQ Global Market under the ticker symbol "RSOL." Real Goods Solar has granted the underwriters a 30-day option to purchase up to an additional 825,000 shares.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080508/LATH078LOGO>)

ThinkPanmure, LLC acted as bookrunning lead manager of this offering. Canaccord Adams Inc. and Broadpoint Capital, Inc. acted as co-managers.

The public offering is being made by means of a prospectus, copies of which may be obtained from: ThinkPanmure, LLC, 600 Montgomery Street, 3rd Floor, San Francisco, CA 94111 or prospectus@thinkpanmure.com; Canaccord Adams Inc., 99 High Street, Suite 1200, Boston, MA 02110 Email: prospectus_delivery@canaccordadams.com; and Broadpoint Capital, Inc., One Penn Plaza, 42nd Floor, New York, NY 10119 or equity.syndicate@broadpointsecurities.com.

A registration statement relating to shares of Class A common stock of Real Goods Solar, Inc. has been declared effective by the Securities and Exchange Commission. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

Real Goods Solar, Inc. is a leading residential solar energy integrator. Real Goods Solar offers turnkey solar energy services, and has 30 years of experience in residential solar energy, beginning with the sale in 1978 of the first solar photovoltaic, or PV, panels in the United States. For more information about Real Goods Solar, please visit www.realgoodssolar.com, or call (888) 507-2561.

Gaiam, Inc. (Nasdaq: GAIA) is the parent company of Real Goods Solar, Inc. Gaiam is a lifestyle media company providing a broad selection of information, media, products and services to customers who value personal development, wellness, ecological lifestyles, responsible media and conscious community.

This press release includes forward-looking statements relating to matters that are not historical facts concerning the business, operations and financial condition of Real Goods

Solar, Inc. and its subsidiaries ("Real Goods Solar"). Forward-looking statements may be identified by the use of words such as "expect," "believe," "will," "should" or comparable terminology or by discussions of strategy. While Real Goods Solar believes its assumptions and expectations underlying forward-looking statements are reasonable, there can be no assurance that actual results will not be materially different. Risks and uncertainties that could cause materially different results include, among others, introduction of new products and services, completion and integration of acquisitions, the possibility of negative economic conditions, and other risks and uncertainties included in Real Goods Solar's filings with the Securities and Exchange Commission. Real Goods Solar assumes no duty to update any forward-looking statements.

SOURCE Gaiam, Inc.