

February 1, 2011



## Discovery Communications and Gaia to Release Eyewitness to Jesus and Speed of Life on DVD this February

NEW YORK, Feb. 1, 2011 /PRNewswire/ -- Gaia, Inc., a leading producer of lifestyle media, announced today the release of two new DVD titles, ***Speed of Life*** and ***Eyewitness to Jesus***, under its exclusive home video license agreement with Discovery Communications.

**Speed of Life:** Nature can work in mysterious ways, functioning faster or slower, lighter or darker, larger or smaller than can be appreciated by the human eye. ***Speed of Life*** exposes life invisible to the naked eye by using modern technology to manipulate time, light and size to reveal the hidden splendor of nature. The program explores the subtle nuances of a sidewinder, a basilisk, and an African cat in American Southwest, Central America and East Africa. This DVD has three episodes with a total run time of 129 minutes and carries a SRP of \$14.98. **Street date:** February 1, 2011.

**Eyewitness to Jesus:** Join ***Eyewitness to Jesus*** as it follows Matthew D'Ancona of Magdelena College in Oxford on his journey from Egypt to the Holy Land in search of evidence to prove that a papyrus from the *Gospel of Matthew* was written during Jesus' lifetime. D'Ancona hopes to verify that the Gospel was written by someone who witnessed the most significant events in the life of Jesus, such as the last supper and the crucifixion. This DVD has a total run time of 89 minutes and carries a SRP of \$14.98. **Street date:** February 8, 2011

These new releases will be available wherever DVDs are sold, including online at Amazon.com.

### **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including [HowStuffWorks.com](http://HowStuffWorks.com). For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

### **About GAIAM**

Gaia, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and

fitness accessories. With a wide distribution network that consists of 67,000 retail doors, over 12,500 store within stores, a digital distribution platform and more than 10 million direct customers, Gaiam is dedicated to providing solutions for the many facets of healthy and eco-conscious living. The company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition Gaiam has exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit [www.gaiam.com](http://www.gaiam.com) or call 1.800.869.3603.

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SOURCE Gaiam, Inc.