

May 3, 2011



## **Gaiam, Inc. to Announce First Quarter 2011 Results**

### **Conference Call to be held on Monday, May 9, 2011**

BOULDER, Colo., May 3, 2011 /PRNewswire/ -- **Gaiam, Inc.** (NASDAQ: GAIA), a lifestyle media company, will announce results for the first quarter ended March 31, 2011 at the close of the market on Monday, May 9, 2011.

The Company will hold a teleconference to discuss these results with additional comments and details. Participating in the call will be Jirka Rysavy, Chairman; Lynn Powers, Chief Executive Officer; and Steve Thomas, Chief Financial Officer.

The conference call is scheduled to begin at 2:30 p.m. MT (4:30 p.m. ET) on May 9, 2011. Participants may access the call by dialing (800) 619-0355 (domestic) or (212) 547-0278 (international), passcode GAIAM.

#### About GAIAM

Gaiam, Inc. (NASDAQ:[GAIA](#) - [News](#)) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of retail doors, store within stores, a digital distribution platform and 10 million direct customers, Gaiam is dedicated to providing solutions for the many facets of healthy and eco-conscious living. The Company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition, Gaiam has exclusive licensing agreements with Discovery Communications and other licensing partners. For more information about Gaiam, please visit [www.gaiam.com](http://www.gaiam.com) or call 1.800.869.3603.

SOURCE Gaiam, Inc.