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Discovery Communications and Gaia to Release Eight New Titles on DVD This June

NEW YORK, June 1, 2011 /PRNewswire/ -- Gaia, Inc., a leading producer of lifestyle media, announced today the release of eight new DVD titles in June: ***American Loggers***; ***How the Universe Works***; ***Dinosaurs: Perfect Predators***; ***Prehistoric***; ***Submarine: Hidden Hunter***; ***Infested***; ***How It's Made – Auto*** and ***Sunrise Earth: Greatest Hits*** under its exclusive home video license agreement with Discovery Communications.

Discovery Channel's *American Loggers*:

In Northern Maine, logging is a way of life for many. Meet the seven brothers of Pelletier Inc., a family with timber in its blood for three generations. *American Loggers* tackles a brutal and dangerous wilderness in which a twist of fate or one error in judgment can end in dismantled equipment, injury and even death. This two-disc, 10-episode DVD set has a total run time of 430 minutes and carries a SRP of \$19.98. **Street date:** June 14, 2011.

Discovery Channel's *How the Universe Works*:

Explore the ambience of the inner workings of planet Earth with *How the Universe Works*. This eight episode series explores black holes, supernovae, neutron stars, dark energy and all the mega forces that make us who we are. This two-disc DVD set has a total run time of 344 minutes and carries a SRP of \$19.98. **Street date:** June 28, 2011.

Discovery Channel's *Dinosaurs: Perfect Predators*:

Dinosaurs: Perfect Predators takes you into the world of these fascinating creatures that roamed the Earth during the Cretaceous Period. Explore the savage combination of speed, eyesight, brainpower and razor-sharp instincts of earth's early creations. *Dinosaurs: Perfect Predators* includes three predatory tales: *Clash of the Dinosaurs: Perfect Predators*, *Monsters Resurrected: Great American Predator* and *Beyond T-Rex*. It has a total run time of 129 minutes and carries a SRP of \$14.98. **Street date:** June 14, 2011.

Discovery Channel's *Prehistoric*:

This mega series takes you on a journey in time of what lived, fought and died in your backyard 100 million years ago. Discover the "Bear Dog" of prehistoric Washington, D.C. and the long-necked *Elasmosaurus*, which swam through the ancient waters that once covered Los Angeles. Additional cities featured include New York, Chicago, Denver and Dallas. This DVD set has a total run time of 258 minutes and a SRP of \$14.98. **Street date:** June 7, 2011.

Discovery Channel's *Submarine: Hidden Hunter*:

The United States Navy employs a fleet of nuclear-powered fast-attack submarines known as the Virginia Class. In *Submarine: Hidden Hunter* viewers will explore the construction and mystery of the most advanced attack submarines in history. This DVD has a total run time of 172 minutes and a SRP of \$14.98. **Street date:** June 21, 2011.

Animal Planet's *Infested*:

Cockroaches, rats and bedbugs are determined to claim family homes as their own. *Infested!* shares the real-life horror stories of homes crawling with vermin hazardous to physical and mental health. Reality is brought to the screen through first-hand accounts and dramatic recreations to reveal the fights families endure to reclaim their homes. This DVD has a total run time of 129 minutes and carries a SRP of \$14.98. **Street date:** June 28, 2011.

Science Channel's *How It's Made – Auto*:

Have you ever wondered how cars, oil filters, engines, seatbelts, air bags, brakes, pistons, air filters, hot rods, golf carts, mowers, lift trucks, luxury cars and much more are made? Watch 53 auto segments in *How It's Made – Auto* as technicians assemble various vehicles, including one of the most sophisticated in the world, race cars. This two-disc DVD set has a total run time of 280 minutes and carries a SRP of \$19.98. **Street date:** June 7, 2011.

HD Theater's *Sunrise Earth: Greatest Hits*:

Follow *Sunrise Earth: Greatest Hits* along a tranquil, high-definition journey that will escape to scenic sights filled with ambient sounds. Capturing the best from east to west, this tour sweeps through Yosemite Valley's rainbow of wild flowers, over to dawn upon the Rocky Mountains, and down to the Gulf's swaying Sabal Palms. With two bonus episodes, Acadia National Park and Morning Cruise, this DVD has a total run time of 240 minutes and carries a SRP of \$14.98. **Street date:** June 21, 2011.

Each new DVD release will be available wherever DVDs are sold, including online at Amazon.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

About GAIAM

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of 67,000 retail doors,

over 12,500 store within stores, a digital distribution platform and more than 10 million direct customers, Gaiam is dedicated to providing solutions for the many facets of healthy and eco-conscious living. The company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition Gaiam has exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit www.gaiam.com or call 1.800.869.3603.

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