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## Travel Channel and Gaiam Release "Mysteries at the Museum Season 1"

NEW YORK, July 5, 2011 /PRNewswire/ -- Gaiam, Inc., a leading producer of lifestyle media, announced today the release of ***Mysteries at the Museum Season 1*** under its exclusive home video license agreement with Travel Channel. Discover the secrets behind bizarre relics and amazing artifacts found in the nation's most revered institutions across the U.S.

Each episode of ***Mysteries at the Museum*** delves into mysterious artifacts such as Bonnie and Clyde's rifle, a doctor-approved "cure-all" that actually claimed many lives, and four ordinary objects that were the most dangerous weapons during World War II. Get answers to questions about the manuscript and eyeglass case that saved President Roosevelt's life and how a musical instrument triggered one of the biggest spy scandals. ***Mysteries at the Museum Season 1*** is packed with twelve episodes featuring dozens of fascinating facts.

***Mysteries at the Museum Season 1*** (SRP: \$24.98) comes as a three-disc set and is available in stores and online wherever DVDs are sold. Total run time: 522 minutes. **Street date:** July 5, 2011.

TRAVEL CHANNEL (<http://www.travelchannel.com>) is a network and Web site that connects viewers to the power and joy of human journeys that inspire, surprise, and entertain. Travel Channel is the world's leading travel media brand, and the network is available in 96 million U.S. cable homes. Its Travel Channel HD™ simulcast is distributed to almost 37 million homes and is available on every major provider. Travel Channel is headquartered in Chevy Chase, MD, and maintains offices in New York and Atlanta. Scripps Networks Interactive (NYSE: SNI), which also owns and operates HGTV (<http://www.hgtv.com>), DIY Network (<http://www.diynetwork.com>), Food Network (<http://www.foodnetwork.com>), Cooking Channel (<http://www.cookingchanneltv.com/>) and Great American Country (<http://www.gactv.com>), is the manager and general partner.

### **About GAIAM**

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of 67,000 retail doors, over 12,500 store within stores, a digital distribution platform and more than 10 million direct customers, Gaiam is dedicated to providing solutions for the many facets of healthy and eco-conscious living. The company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition Gaiam has exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit [www.gaiam.com](http://www.gaiam.com) or call 1.800.869.3603.

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