

## Travel Channel and Gaiam Release The Layover Season 1 on DVD

NEW YORK, June 4, 2012 /PRNewswire/ -- Gaiam, Inc., a leading producer of lifestyle media, announced the release of *The Layover Season 1* on DVD under its exclusive home video license agreement with Travel Channel.

The first season of this tourist's delight follows Anthony Bourdain through Europe, Asia, and the United States as he gives travelers some real food for thought: why waste your layover sitting in the airport when you've been given the opportunity to double your vacation fun? From Wheeler's historic seafood restaurant in London to the famous Tiong Bahru Market in Singapore, Bourdain utilizes every moment of his gritty, highly caffeinated journey. He soaks up as much culture as he can within 24 to 48 hours of layover time to provide viewers with the most unpredictable, unique stories of places, people, and their food. Bourdain also shares some top-of-the-line insider tips only the most experienced of travelers would know.

This DVD is comprised of ten episodes on two discs. It has a run time of 430 minutes and a suggested retail price of \$19.98 **Street date**: June 5th, 2012

**The Layover Season 1** will be available in stores and online wherever DVDs are sold.

**TRAVEL CHANNEL** (<a href="http://www.travelchannel.com">http://www.travelchannel.com</a>) is a multiplatform travel lifestyle brand with the core mission of providing inspiring and compelling programming that takes viewers beyond their everyday destinations, making the unfamiliar familiar, whether it's around the world or around the block. A dual feed network that is also available in HD, Travel Channel is the world's leading travel media brand, and is available in over 94 million U.S. cable homes. Owned and operated by Scripps Networks Interactive (NYSE: SNI), Travel Channel has offices in Chevy Chase, MD, and New York, NY. Scripps Networks Interactive (NYSE: SNI) also owns and operates HGTV, DIY Network, Food Network, Cooking Channel and Great American Country.

## **About GAIAM**

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of 62,000 retail doors, 14,400 store within stores, 5,600 media category management locations, a digital distribution platform and more than 10 million direct customers, Gaiam is dedicated to providing solutions for healthy and eco-conscious living. The company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition, Gaiam has an exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit <a href="https://www.gaiam.com">www.gaiam.com</a> or call 1.800.869.3603.

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