

## Travel Channel and Gaiam Release Mysteries at the Museum Season 2 on DVD

NEW YORK, July 2, 2012 /PRNewswire/ -- Gaiam, Inc., a leading producer of lifestyle media, announced the release of *Mysteries at the Museum Season 2* on DVD under its exclusive home video license agreement with Travel Channel.

Ride alongside host Don Wildman as he explores America's wondrous museums, uncovering some of history's most enduring mysteries and reexamining the treasures that have been left behind. Going beyond the institutions' everyday exhibits, Season 2 investigates corners and backrooms filled with stories and secrets yet to be revealed. From a monstrous preserved head that may prove the existence of a legendary sea beast, to a robot that may have saved thousands of human lives in the worst nuclear disaster in American history, Wildman reveals some of the iconic artifacts that have helped us uncover who we are and what we've become.

This two-disc DVD set has a run time of 430 minutes and a suggested retail price of \$19.98 Street date: July 3rd, 2012

Mysteries at the Museum Season 2 will be available in stores and online wherever DVDs are sold.

TRAVEL CHANNEL (<a href="http://www.travelchannel.com">http://www.travelchannel.com</a>) is a multiplatform travel lifestyle brand with the core mission of providing inspiring and compelling programming that takes viewers beyond their everyday destinations, making the unfamiliar familiar, whether it's around the world or around the block. A dual feed network that is also available in HD, Travel Channel is the world's leading travel media brand, and is available in over 94 million U.S. cable homes. Owned and operated by Scripps Networks Interactive (NYSE: SNI), Travel Channel has offices in Chevy Chase, MD, and New York, NY. Scripps Networks Interactive (NYSE: SNI) also owns and operates HGTV, DIY Network, Food Network, Cooking Channel and Great American Country.

## **About GAIAM**

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of 62,000 retail doors, 14,400 store within stores, 5,600 media category management locations, a digital distribution platform and more than 10 million direct customers, Gaiam is dedicated to providing solutions for healthy and eco-conscious living. The company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition, Gaiam has an exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit <a href="https://www.gaiam.com">www.gaiam.com</a> or call 1.800.869.3603.

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