

Gaiam Vivendi Entertainment And Discovery Communications Release Three New DVD Titles This January

NEW YORK, Jan. 3, 2013 /PRNewswire/ -- Gaiam Vivendi Entertainment, a leading producer of lifestyle media, announced today the release of three new DVD titles this month under its exclusive home video license agreement with Discovery Communications. The new titles include: *Surviving the Cut 2; Finding Bigfoot;* and *Your Worst Animal Nightmares*.

Discovery Channel's Surviving the Cut 2

Have you ever wondered what it takes to be a part of the military's elite forces? Surviving the Cut provides an up close and personal look at the men and women who are committed to making it as Special Forces Divers, Marine Recon, Air Force Pararescue, Navy EOD, Marine Snipers and Army Rangers. Watch as these candidates tackle the emotional journey head on, overcoming the ruthless physical and psychological hurdles to become the best of the best. With a total run time of 200 minutes, this DVD has an SRP of \$14.98. Street date: January 15, 2012.

Animal Planet's Finding Bigfoot

Join the *Finding Bigfoot* team on their search to uncover the mysterious and highly intelligent enigma that has fascinated man for centuries. The team travels across the country examining photos and videos of the creature known as Bigfoot; interviewing local witnesses, and even attempting to lure the beasts out of hiding. Will the team find the credible evidence they've been searching for all these years? Find out in this two-disc DVD set, which has a total run time of 440 minutes and an SRP of \$29.95. **Street date:** January 22, 2012.

Animal Planet's Your Worst Animal Nightmares

Are kayak-attacking sharks, decapitating crocodiles and toxic spiders your worst nightmare? They were for these victims who became prey to the world's most deadly and unpredictable predators. Experience true life human-animal encounters re-enacted by actors throughout this shocking docudrama packed with actual news footage of horrifically real events. This DVD has a total run time of 240 minutes and an SRP of \$14.98. **Street date:** January 29, 2012.

About Discovery Communications

Discovery Communications (NASDAQ:DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio

of digital media services, including <u>HowStuffWorks.com</u>. For more information, please visit <u>www.discoverycommunications.com</u>.

About Gaiam Vivendi Entertainment

Gaiam Vivendi Entertainment (NASDAQ:GAIA) is a leading producer, distributor and marketer of entertainment and lifestyle media. With a diversified distribution network that spans more than 60,000 retail doors as well as an extensive digital platform, the company dominates the health and fitness category and ranks among the top three providers of non-theatrical programming. With content focused on film, fitness, sports and family programming, Gaiam Vivendi Entertainment provides sales, marketing and distribution services to many of the home entertainment industry's most prestigious brands, including Discovery Communications, Jillian Michaels, NFL Films, National Geographic, Marvel Animation, Shout Factory, Televisa, and World Wrestling Entertainment.

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