

December 17, 2013



Gaiam TV Focuses On The Link Between Chronic Disease And Genetically Modified Foods In America

NETWORK EXAMINES CONCERNS SURROUNDING GMOs IN A MONTH-LONG SERIES OF SPECIAL PROGRAMMING

BOULDER, Colo., Dec. 17, 2013 /PRNewswire/ -- For more than two decades, many Americans have been unwittingly eating foods that are not natural at the cellular level; products that are Genetically Modified Organisms (GMOs), but not labeled as such. A growing number of scientists and physicians believe a rise in illness can be directly linked to this controversial agribusiness practice.

(Logo: <https://photos.prnewswire.com/prnh/20131105/MM11379LOGO>)

"We pride ourselves on providing programming that educates our viewers. In the case of GMOs, Gaiam TV viewers need to be aware of what is being done to the food without their knowledge so they can make up their own minds when feeding themselves and their families," said Paul Richardson, Gaiam TV vice president of marketing.

Subscribers to the video streaming service Gaiam TV will have access to numerous special programs throughout the month of December, including the documentary film "Genetic Roulette," the original Gaiam TV series "Secrets to Health," and a new series *Is What You Are Eating, Eating You?* with host Jeffrey Smith.

There is no current law in the U.S. requiring food producers to label products as GMO, although organic farmers and a growing number of brands are voluntarily letting consumers know their foods are non-GMO.

For a limited time Gaiam TV is offering a free 10-day trial to watch the GMO collection along with the rest of its vast library of videos and movies. Those who wish to subscribe to the service pay just \$9.95 per month, and may cancel membership at any time. Like Netflix, subscribers may stream content on demand for viewing with no limits and no commercial advertising. Gaiam TV is available on a variety of platforms including iPad, iPhone and Roku.

About Gaiam TV Gaiam TV is a streaming video subscription service that offers exclusive, ad-free streaming of over 5,000 films, documentaries and original programs dedicated to transformational media, alternative knowledge, personal growth and spirituality, featuring luminaries like Deepak Chopra, Wayne Dyer, the Dalai Lama and more. Along with its transformational content, Gaiam TV also features the world's largest online library of yoga, fitness and wellness videos, featuring renowned instructors like Rodney Yee, Jillian Michaels, Seane Corn, Mari Winsor and more. In addition, Gaiam TV offers original programming that takes viewers to the edges of reality through dynamic discussions on controversial topics. Gaiam TV is available on Roku, Sony PlayStation 3, select Sony Blu-ray players, Apple TV, iPad and iPhone. It is available for \$9.95/month with a free 10-day trial. Gaiam TV is a division of Gaiam, Inc. (NASDAQ: GAIA). For more information, visit www.GaiamTV.com.

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Video with caption: "Gaiam TV will have numerous special programs throughout the month of December, including the documentary film "Genetic Roulette," the original Gaiam TV series "Secrets to Health," and a new series Is What You Are Eating, Eating You? with host Jeffrey Smith." Video available at: <https://www.youtube.com/watch?v=kTomtvVGtEE>

SOURCE Gaiam TV