



TAILORED BRANDS

CHARITABLE GIVING PRINCIPLES

The Tailored Brands family of companies (“Tailored Brands”) was built on generous spirits, world class service to our customers and each other, and strong community support. We understand that it is the communities we serve that have made us successful and we are privileged to give back to both our employees and our communities. We have created these principles as a guide for our charitable giving efforts.

Vision: At Tailored Brands we are LIONS and, as LIONS, we are committed to nurturing the communities in which we do business. We seek to be as admired for our community support as we are for our world class customer service and products.

Our MANE Funding Priorities: Our charitable giving efforts will be focused on organizations whose major purpose is supporting **M**military and their families, **A**dvancing wellness, education and return-to-work programs, **N**urturing the Community, and **E**nvironmental stewardship. Within these broad categories, we will focus our charitable giving on organizations offering the following programs.

Military and their families

- Supporting veterans returning to work
- Providing education and training opportunities

Advancing wellness, education, and return-to-work programs

- Providing medical screening, treatment, social services, or shelters for low income individuals and families.
- Supporting medical research and services
- Supporting workforce preparedness

Nurturing the Community

- Supporting the Willie Lopez Fund
- Supporting disaster recovery/relief
- Supporting the victims of domestic abuse and programs that stop domestic violence

Environmental stewardship

- Supporting programs that help prevent waste, increase recycling, promote clean air and water



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Eligibility Requirements

Any organization Tailored Brands supports must meet the one of following criteria:

1. An organization in the United States that has tax-exempt status under Section 501(c)(3), of the Internal Revenue Code or a Canadian-based organization with the appropriate Business Number (BN) registration;
2. A recognized government entity: state, county, or city agency, including law enforcement or fire departments, that are requesting funds exclusively for public purposes; or
3. A church or other faith-based organization with a proposed project that benefits the community at large, such as food pantries, soup kitchens, clothing closets, etc., regardless of a recipient's religious beliefs.

Tailored Brands **does not** provide financial or in-kind support the following organizations and activities:

- Non-501(c)(3) or for-profit organizations or private foundations
- Event cash sponsorships
- Causes or activities that are inconsistent with our values
- Faith based organizations or religious programs whose primary purpose is promulgating a particular religious faith, creed, or doctrine and whose programs do not serve the broader public regardless of religious beliefs
- Athletic groups or activities, including charity-benefit sporting events and youth sports teams
- Endowments
- Social organizations such as fraternities and sororities