

# Men's Wearhouse Donates a Portion of All Suit Sales and Partners With Hire Heroes in Honor of U.S. Veterans

FREMONT, Calif.--(BUSINESS WIRE)-- Men's Wearhouse is proud to reinforce its commitment to serving those who have served our country in recognition of Veterans Day. From November 11–30, Men's Wearhouse will donate a portion of every suit sold, up to \$100,000, to Hire Heroes USA—a nonprofit organization that supports military members, Veterans and their spouses as they transition from military to civilian life.

In conjunction with Hire Heroes USA, Men's Wearhouse builds on its tradition of helping customers look and feel great in the moments that matter by being a resource for U.S. Veterans as they prepare to enter the civilian workforce and begin their next chapter. To date, Men's Wearhouse has donated more than \$2 million to Hire Heroes USA to assist in their mission to transform military service into civilian success through their free, best-in-class career counseling programs, personalized training and mentoring, and job fairs. These donations have helped place more than 36,000 veterans and their spouses into secure employment. Customers, by shopping for a suit at any Men's Wearhouse location or online at [www.menswearhouse.com](http://www.menswearhouse.com) from November 11-30, have the opportunity to assist those who have served their country.

“Throughout our longstanding partnership, Men's Wearhouse has been a tremendous advocate and partner. The Company's commitment to serving the military community is steadfast, and they continually provide outstanding resources and support to ensure Veterans and their families have the best career opportunities after service,” said Ross Dickman, Chief Operating Officer for Hire Heroes USA.

“Men's Wearhouse is dedicated to showing up strong for our customers during all of life's important moments—whether it's the first day at a new job or an everyday occasion. Our ongoing partnership with Hire Heroes enables us to reinforce that commitment to service and, most importantly, honor and help those who have served the U.S. at a pivotal time in their lives,” said John Tighe, Chief Customer Officer for Tailored Brands, the parent company of Men's Wearhouse.

Further advancing the Company's mission to support the re-integration efforts of Veterans and their families, Men's Wearhouse was also a premier sponsor and the sole apparel company at the Hire Heroes USA Virtual Career Fair on Thursday, November 4. The online fair provided a convenient and curated setting for transitioning service members, Veterans and military spouses to meet with potential employers and recruiters across a range of industries, while showcasing their skills firsthand. The free event was a success with more than 1,000 attendees.

## **About Men's Wearhouse**

Founded in 1973 and a subsidiary of Tailored Brands, Men's Wearhouse is the largest specialty retailer of menswear and rental product in the U.S. with more than 630 stores nationwide. Men's Wearhouse carries a full selection of formalwear, tailoring, casualwear and accessories. We are proud to offer merchandise brands such as Joseph Abboud, AWEARNESS Kenneth Cole, BLACK by Vera Wang, Paisley & Gray, and Michael Strahan.

### **About Hire Heroes USA**

Hire Heroes USA is a nonprofit organization that empowers U.S. military members, Veterans and spouses to succeed in the civilian workforce. We offer individualized career coaching, professionally written resumes, mentoring, workshops, a job board, career fairs and more, to tens of thousands of job-seeking veterans and military spouses annually. Funded exclusively through public donations and private grants, our services are always free to clients. In 2020, we helped 11,580 service members, Veterans and military spouses find gainful employment. Since Hire Heroes USA's founding, more than 60,000 Hire Heroes USA clients have found success in their job search. All Hire Heroes services are being offered online or over the phone during the COVID-19 pandemic. This includes our volunteer services, which allow industry professionals to mentor and guide clients during their job search. Hire Heroes USA prioritizes transparency, earning a four-star rating from Charity Navigator and the GuideStar Platinum Seal. For more information about our organization, visit [hireheroesusa.org](http://hireheroesusa.org).

### **About Tailored Brands, Inc.**

Tailored Brands, Inc. is a leading specialty retailer of menswear, including suits, formalwear, sportswear and a broad selection of business casual offerings. Our brands include Men's Wearhouse, Jos. A. Bank, Moores and K&G Fashion Superstore, which offers merchandise for the entire family. We help our customers look and feel their best for the moments that matter by delivering personalized products and services through our convenient network of stores and e-commerce sites. We deliver a convenient and modern shopping experience by combining multiple omnichannel options such as hands-free fit technology, BOPIS (Buy Online, Pick Up In-Store), curbside pickup, appointment booking and contactless payment with our incomparable in-store service and expertise.

For additional information about Tailored Brands, please visit [www.tailoredbrands.com](http://www.tailoredbrands.com), [www.menswearhouse.com](http://www.menswearhouse.com), [www.josbank.com](http://www.josbank.com), [www.mooreclothing.ca](http://www.mooreclothing.ca) and [www.kgstores.com](http://www.kgstores.com).

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