

September 4, 2012



Travel Channel And Gaiam Vivendi Entertainment Release Ghost Adventures Season 4 On DVD

NEW YORK, Sept. 4, 2012 /PRNewswire/ -- Gaiam Vivendi Entertainment, a leading producer of lifestyle media, will release ***Ghost Adventures Season 4*** on DVD under its exclusive home video license agreement with Travel Channel.

Join the crew -- Zak Bagans, Nick Groff and Aaron Goodwin -- in another season of Ghost Adventures as they put themselves in situations most would never dare to experience: locking themselves away for hours on end in some of the nation's most notoriously haunted places and spaces.

In preparation for confronting ghosts in each of these eerie locales, the trio will interview eyewitnesses and historians in order to arm themselves with knowledge of what to expect during their dusk-to-dawn lockdown. After surviving these paranormal encounters, they review and analyze their findings to determine what exactly sent a chill down their spine.

Season 4 explores some of the creepiest locations to date, including the Stanley Hotel, the site that inspired Stephen King's "The Shining," Gettysburg, PA, where tortured souls still linger, and even a corrupt funeral home in Seattle.

This DVD set is comprised of three discs. It has a run time of 516 minutes and a suggested retail price of \$24.98. **Street date:** September 4, 2012.

Ghost Adventures Season 4 will be available in stores and online wherever DVDs are sold.

TRAVEL CHANNEL (<http://www.travelchannel.com>) is a multiplatform travel lifestyle brand with the core mission of providing inspiring and compelling programming that takes viewers beyond their everyday destinations, making the unfamiliar familiar, whether it's around the world or around the block. A dual feed network that is also available in HD, Travel Channel is the world's leading travel media brand, and is available in over 94 million U.S. cable homes. Owned and operated by Scripps Networks Interactive (NYSE: SNI), Travel Channel has offices in Chevy Chase, MD, and New York, NY. Scripps Networks Interactive (NYSE: SNI) also owns and operates HGTV, DIY Network, Food Network, Cooking Channel and Great American Country.

About Gaiam Vivendi Entertainment

Gaiam Vivendi Entertainment (Nasdaq: GAIA) is a leading producer, distributor and marketer of entertainment and lifestyle media. With a diversified distribution network that spans more than 60,000 retail doors as well as an extensive digital platform, the company dominates the

health and fitness category and ranks among the top three providers of non-theatrical programming. With content focused on film, fitness, sports and family programming, Gaiam Vivendi Entertainment provides sales, marketing and distribution services to many of the home entertainment industry's most prestigious brands, including Discovery Communications, Jillian Michaels, NFL Films, National Geographic, Marvel Animation, Shout Factory, Televisa, and World Wrestling Entertainment.

Contact: Leslie Norden
lnorden@kruppnyc.com
212.886.6708

SOURCE Gaiam Vivendi Entertainment