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## Mobivity to Present at the Canaccord Genuity 40th Annual Growth Conference

PHOENIX, Aug. 06, 2020 (GLOBE NEWSWIRE) -- [Mobivity Holdings Corp. \(MFON\)](#), maker of the award-winning Recurrency platform that increases customer engagement through mobile messaging and personalized digital offers, and drives digital transformation for restaurants, retail and personal care brands, today announced that Mobivity will be presenting at the virtual Canaccord Genuity 40th Annual Growth Conference being held August 11th-13th, 2020.

Dennis Becker, Chairman and Chief Executive Officer, and Lynn Tiscareno, Chief Financial Officer, will be conducting one-on-one meetings throughout the conference.

### About Mobivity

Brick and mortar stores struggle to manage customer connections in a digital world. Mobivity provides a platform to connect national restaurants, retailers, personal care brands, and their partners with customers to increase retention, visits, and spend. Mobivity's Recurrency platform increases customer engagement and frequency by capturing detailed POS transaction data, analyzing customer habits, and motivating customers and employees through data-driven messaging applications and rewards. For more information about Mobivity, visit [mobivity.com](http://mobivity.com) or call (877) 282-7660.

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Source: Mobivity Holdings Corp.