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Clean Coal Technologies Inc. enlists Maxim Group as Financial Advisor and Investment Banker

NEW YORK-- Clean Coal Technologies, Inc. ("CCTI"), a cleaner-energy technology company, "fully-reporting" and traded on the (OTCQB:CCTC), announced today the enlisting of the services of Maxim Group LLC, a leading investment banking, securities and investment management firm, to provide strategic corporate finance and investment banking services. Maxim will focus on assisting CCTI in its strategies for maximizing shareholder value through its full scope of investment banking services.

"We are looking forward to utilizing the expertise of Maxim Group to assist CCTI in becoming a global leader in clean coal and coal de-moisturization technologies. Said Robin Eves, CEO of CCTI "Maxim is a well-established, highly respected and leading investment banking firm concentrated on advising small-cap and mid-sized organizations. CCTI trusts Maxim will play a strong role as an advisor in executing organizational growth strategy to further enhance shareholder value and an eventual up-listing to a national exchange."

Maxim representatives commented, "We are delighted to partner with CCTI as it pursues its plan to create a unique place in Global clean coal and coal de-moisturization technologies. Our goal will be to provide assistance to CCTI in the financial and value creation components of its corporate strategy through our full-service investment banking capabilities. Furthermore, we will also be supporting CCTI in attaining its strategic initiatives and long-term objectives."

About CCTI:

CCTI, a cleaner-energy technology company with headquarters in New York City, NY, owns patented process technology and other intellectual property and the know-how to convert raw coal into a cleaner burning fuel and/or a dry fuel with high calorific content. The Company's trademarked end products, "PRISTINE™" coals, are significantly more efficient, less polluting, more cost-effective, and provide more heat than untreated coal. The principal elements of the Company's pre combustion technology are based on well-proven science and tried-and-tested industrial components. Its clean coal technology may reduce some 90% of chemical pollutants from coal, including Sulfur and Mercury, thereby resolving emissions issues affecting coal-fired power plants.

For more information about CCTI, Inc. please visit: www.cleancoaltechnologiesinc.com

About Maxim Group:

Maxim Group LLC is a full-service investment banking firm headquartered in New York.

Maxim Group provides a full array of financial services including investment banking; private wealth management; global institutional equity, fixed-income and derivatives sales and trading as well as equity research. The investment banking group focuses on middle market and emerging growth companies within the energy, technology, health care, retail, shipping, and financial services sectors. The institutional coverage of Maxim Group spans North and South America, Europe and Asia. Maxim Group LLC is registered as a broker-dealer with the U.S. Securities and Exchange Commission and is a member of the following: Financial Industry Regulatory Authority (FINRA); Municipal Securities Rulemaking Board (MSRB); Securities Insurance Protection Corporation (SIPC); NASDAQ Stock Market and the NYSE Arca, Inc. To learn more about Maxim Group, visit www.maximgrp.com

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Source: Clean Coal Technologies, Inc.