

June 13, 2012



# **Clean Coal Technologies Announces Legal Action against Allegedly Libelous Short Sellers**

## **Clean Coal's Management Has Chosen to Pursue All Legal Remedies Available to Hold Those Making False and Misleading Statements Accountable**

NEW YORK-- Clean Coal Technologies, Inc. (OTCQB: CCTC) (PINK: CCTC), an emerging cleaner-energy company utilizing patented technology to convert raw coal into a cleaner burning fuel, has initiated a civil action against Adam G. Segal, and various other John Doe defendants for allegedly libelous and defamatory remarks made publicly regarding Clean Coal Technologies and its officers. The action was filed in the Ouray District Court in Ouray, Colorado on June 8, 2012.

Commenting on the development, Robin Eves, CEO of Clean Coal Technologies, Inc., stated, "In August 2010, shortly after becoming CEO, I instructed our Director of Corporate Security, Rocky J. Lapomardo, B.S., M.Ed CFE PA, to investigate persons believed to be defaming the company with false and misleading statements through public online message boards including Yahoo Finance Message Boards, Investors Hub, and Clean Coal Scam Blog. After considerable analysis, it is also believed the defendants may have participated in short sales of CCTC, damaging the underlying value of the company and interfering with its ability to obtain financing and strategic alliances.

"We have chosen to pursue all legal remedies available to us in making these alleged perpetrators accountable," continued Mr. Eves. "We owe it to our shareholders to be proactive in defending the reputation and value of Clean Coal Technologies."

The summons may be reviewed in its entirety, by navigating to: [http://www.trilogy-capital.com/autoir/cctc\\_autoir.html](http://www.trilogy-capital.com/autoir/cctc_autoir.html)

### **About Clean Coal Technologies, Inc.**

Clean Coal Technologies, Inc., a cleaner-energy technology company with headquarters in New York City, NY, holds patented process technology and other intellectual property that converts raw coal into a cleaner burning fuel. The Company's trademarked end products, "PRISTINE™" coals, are significantly more efficient, less polluting, more cost-effective, and provide more heat than untreated coal. The principal elements of the Company's pre combustion technology are based on well-proven science and tried-and-tested industrial components. The Company's clean coal technology may reduce some 90% of chemical pollutants from coal, including Sulfur and Mercury, thereby resolving emissions issues affecting coal-fired power plants.

For more information about Clean Coal Technologies please visit:  
[www.cleancoaltechnologiesinc.com](http://www.cleancoaltechnologiesinc.com)

### **Forward-Looking Statements**

In addition to historical information, this press release may contain forward-looking statements that reflect the Company's current expectations and projections about future results, performance, prospects and opportunities. These forward-looking statements are based on information currently available to us and are subject to a number of risks, uncertainties and other factors that may cause actual results, performance, prospects or opportunities to be materially different from those expressed in, or implied by, such forward-looking statements. You should not place undue reliance on any forward-looking statements. Except as required by federal securities law, the Company assumes no obligation to update publicly or to revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available, new events occur or circumstances change in the future.

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Source: Clean Coal Technologies, Inc.