



Company Overview

It is estimated that 80% of at-home ice cream consumption happens in the hours before bed. Nightfood ice cream is sleep-expert formulated specifically for nighttime snacking.

The Nightfood scientific team includes America's most prominent sleep expert, Dr. Michael Breus.

The ice cream rollout is being led by Jim Christensen. Christensen is the former VP of Ice Cream Sales for global ice cream giant Unilever (owners of Ben & Jerry's, Breyers, Magnum, Klondike, Good Humor, and recently acquired Talenti).

Christensen is targeting distribution in 10,000 outlets by the end of 2019.

In its "Food and Drink Trends 2017" report, leading marketing intelligence agency Mintel identified nighttime specific food and beverages as one of the "most compelling and category changing" trends for 2017 and beyond.

At Nightfood, we believe we're pioneering the next multi-billion dollar category, changing the way regular people snack at night.

Nightfood CEO Sean Folkson Addresses Nightfood Ice Cream Attributes, Marketing, and Distribution in Interview with Wall Street Reporter

Jan 15 2019, 8:47 AM EST

Nightfood Ice Cream Heating Up: Pre-Launch Promotion Targeting 100,000+ Entrants, Giving Away a One-Year Supply of Ice Cream

Jan 2 2019, 8:30 AM EST

Nightfood Ice Cream Compared Favorably to Industry-Leading Brand in First National Media Review

Dec 26 2018, 8:57 AM EST

Stock Overview

Symbol	NGTF
Exchange	OTCPink
Market Cap	14.04m
Last Price	\$0.31
52-Week	\$0.1601 - \$0.62

01/23/2019 03:42 PM EST

Management Team

Sean Folkson

CEO

Jim Christensen

VP of Ice Cream

Mark Noffke

CFO

Nightfood Holdings, Inc.

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Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.