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Fusion Secures \$5.4 Million, Five Year Contract to Provide Single Source Cloud Solutions for a Leading Automotive Industry Distributor

NEW YORK, July 17, 2018 (GLOBE NEWSWIRE) -- **Fusion** (NASDAQ:FSNN), a leading provider of cloud services, has secured a \$5.4 million, five-year cloud solutions contract with a leading distributor in the automotive industry. The companies cited Fusion's productivity-enhancing cloud communications and collaboration solutions, integrated cloud connectivity with Quality of Service guarantees, experienced, live technical support and exemplary reputation for providing a superior customer experience.

As part of the Agreement, Fusion delivered multiple offerings from its comprehensive portfolio of single source cloud solutions, including network connectivity, cloud access and voice services. Fusion's cloud solutions were selected to ensure a seamless customer experience, through one online portal and with services delivered through a single, integrated sales, implementation and support team.

Extending feature-rich solutions and applications across the enterprise, Fusion mobilized a rapid deployment team to deliver its cloud solutions quickly and efficiently to over 70 geographically dispersed locations. The solution has been engineered and provisioned with the potential of incorporating IoT applications in the future to increase efficiencies for the customer's rapidly expanding network of delivery drivers.

Fusion's team of experts have provided a comprehensive suite of cloud services, including:

- An advanced, fully integrated cloud services platform providing scalable, converged voice and data solutions to accommodate future growth
- A single source solution for the cloud, with one integrated invoice and single point of contact
- Advanced billing, reporting, monitoring and management systems
- 24 x 7 network operations monitoring
- 24 x 7 live maintenance, technical and customer support

Russell P. Markman, Fusion's Chief Operating Officer, said, "Fusion's proprietary, advanced cloud services platform enabled us to rapidly develop and deliver a solution that supports the customer's applications over a very large geographic footprint. We continue to win business by providing simple solutions to our customers' highly complex challenges, especially where the highest level of customer service is paramount."

About Fusion

Fusion, a leading provider of integrated cloud solutions to small, medium and large businesses, is the industry's Single Source for the Cloud®. Fusion's advanced, proprietary cloud service platform enables the integration of leading edge solutions in the cloud, including cloud communications, contact center, cloud connectivity and cloud computing. Fusion's innovative, yet proven cloud solutions lower our customers' cost of ownership, and deliver new levels of security, flexibility, scalability and speed of deployment. For more information, please visit www.fusionconnect.com.

Forward Looking Statements

Statements in this press release that are not purely historical facts, including statements regarding Fusion's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. Such statements consist of any statement other than a recitation of historical fact and may sometimes be identified by the use of forward-looking terminology such as "may", "expect", "anticipate", "intend", "estimate" or "continue" or the negative thereof or other variations thereof or comparable terminology. The reader is cautioned that all forward-looking statements are speculative, and there are certain risks and uncertainties that could cause actual events or results to differ from those referred to in such forward-looking statements. Important risks regarding the Company's business include the Company's ability to comply with covenants included in its senior debt agreements; competitors with broader product lines and greater resources; emergence into new markets; natural disasters, acts of war, terrorism or other events beyond the Company's control; and other factors identified by Fusion from time to time in its filings with the Securities and Exchange Commission, which are available through <https://www.sec.gov>. However, the reader is cautioned that Fusion's future

performance could also be affected by risks and uncertainties not enumerated above.

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Source: Fusion