

October 16, 2018

Fusion Wins \$750,000, Three Year Contract to Provide Single Source Cloud Solutions for High End Fashion and Lifestyle Brand

NEW YORK, Oct. 16, 2018 (GLOBE NEWSWIRE) -- **Fusion (NASDAQ: FSNN)**, a leading provider of cloud services, announced today that it has signed a three year, \$750,000 contract with a leading fashion and lifestyle brand to connect 29 of the brand's locations to the cloud. The fashion company selected Fusion over multiple providers to deliver a secure, PCI-compliant cloud-based solution with Quality of Service guarantees that ensure 100% uptime.

Fusion's award-winning SD-WAN solution was chosen to achieve significant improvements in voice and video quality, a key concern for the company, which employs innovative multimedia promotions to market its brand. The company further cited the solution's ease and speed of deployment and the professionalism of Fusion's dedicated implementation team. Fusion's SD-WAN's efficient bandwidth utilization ensures the highest level of application performance for the company while reducing costs. Eager to avoid the finger pointing that so often results in multi-vendor environments, the company was impressed with Fusion's single source, end to end managed solution, which seamlessly integrates Fusion's WiFi and fully diverse Internet and Security solutions with its advanced SD-WAN offering.

"This well-known fashion company is a true original, known for innovation and for having developed a unique approach to delivering its vibrant lifestyle brand, incorporating video, the web, music and events. We are honored to have earned the company's confidence in delivering our all-in solutions and look forward to finding new and innovative ways to help support the company's growth," said Dan Foster, Fusion's Chief Revenue Officer.

About Fusion

Fusion, a leading provider of integrated cloud solutions to small, medium and large businesses, is the industry's Single Source for the Cloud®. Fusion's advanced, proprietary cloud service platform enables the integration of leading edge solutions in the cloud, including cloud communications, contact center, cloud connectivity and cloud computing. Fusion's innovative, yet proven cloud solutions lower our customers' cost of ownership, and deliver new levels of security, flexibility, scalability and speed of deployment. For more information, please visit www.fusionconnect.com.

Forward Looking Statements

Statements in this press release that are not purely historical facts, including statements regarding Fusion's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. Such statements consist of any statement other than a recitation of historical fact and may sometimes be identified by the use of forward-looking terminology such as "may", "expect", "anticipate", "intend", "estimate" or "continue" or the negative thereof or other variations thereof or comparable terminology. The reader is cautioned that all forward-looking statements are speculative, and there are certain risks and uncertainties that could cause actual events or results to differ from those referred to in such forward-looking statements. Important risks regarding the Company's business include the Company's ability to comply with covenants included in its senior debt agreements; competitors with broader product lines and greater resources; emergence into new markets; natural disasters, acts of war, terrorism or other events beyond the Company's control; and other factors identified by Fusion from time to time in its filings with the Securities and Exchange Commission, which are available through <https://www.sec.gov>. However, the reader is cautioned that Fusion's future performance could also be affected by risks and uncertainties not enumerated above.

Fusion Contact

Brian Coyne
212-201-2404
bcoyne@fusionconnect.com

Investor Relations

Chris Tyson
MZ North America

(949) 491-8235
FSNN@mzgroup.us



Source: Fusion Connect, Inc.